

FAIRY TALES

No. 11
JUNE—JULY

10c



The
GINGERBREAD BOY
Tricked!

BEAUTY
and the
BEAST!



Fantastic Case of the
FROG KING

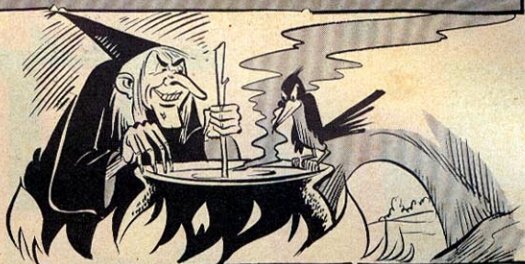


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"all about fairies!"



FIRST THERE IS THE FAIRY GODMOTHER! SHE GRANTS WISHES TO GOOD BOYS AND GIRLS! REMEMBER CINDERELLA?---



OF COURSE, THERE IS THE BAD FAIRY TOO, THE WITCH! SHE IS OLD AND UGLY AND MEAN....

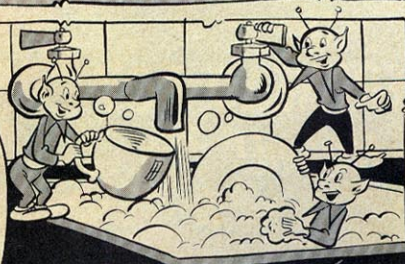


THEN THERE ARE THE ELVES. THEY ARE MISCHIEVOUS LITTLE FELLOWS. BUT THEY ARE NOT BAD. IT WAS THE ELVES WHOM RIP VAN WINKLE MET IN THE MOUNTAINS, WHICH IS THEIR HOME.

IN INDIA THERE ARE GENIES. THEY LIVE IN BOTTLES AND LAMPS AND CAN ONLY BE CALLED FORTH WITH MAGIC WORDS. LIKE FAIRY GODMOTHERS, THEY GRANT WISHES TO GOOD PEOPLE---



THE SPRITES ARE OLDER FAIRIES AND ARE SOME OF THE MOST BEAUTIFUL THINGS IN THE WORLD. THEY ARE GOOD AND GENTLE AND HELP PEOPLE IN TROUBLE.---



ONE OF THE MOST HELPFUL OF THE FAIRY PEOPLE ARE THE BROWNIES. THEY ARE THE TINY MEN WHO COME TO YOUR HOUSE AT NIGHT AFTER EVERYONE IS IN BED, AND DO THE HOUSEHOLD TASKS...



THE LEPRECHAUNS LIVE IN IRELAND. THEY LIKE THE ELVES ARE MISCHIEVOUS AND LOVE TO PLAY PRANKS ON FOLKS---

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The Ugly Duckling

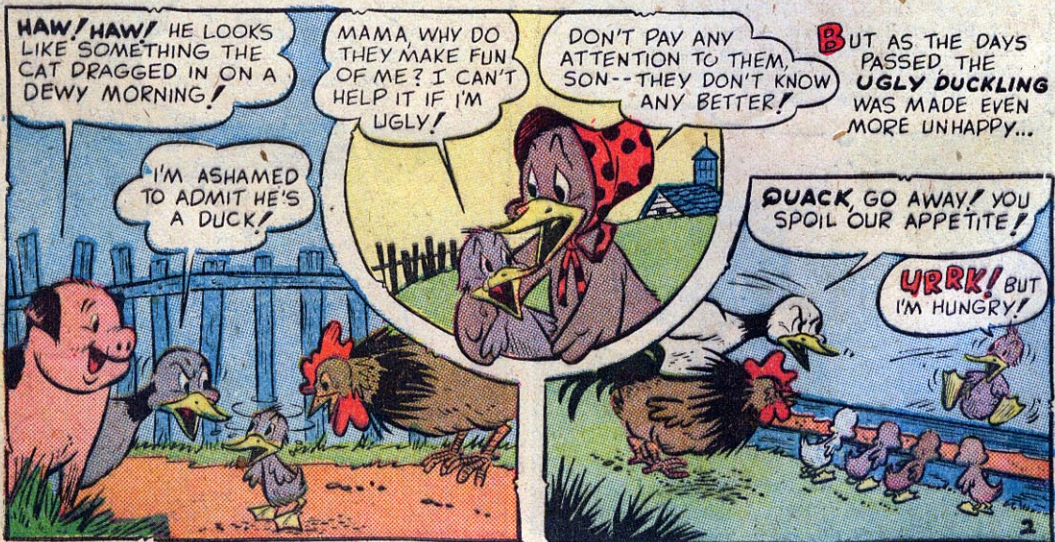
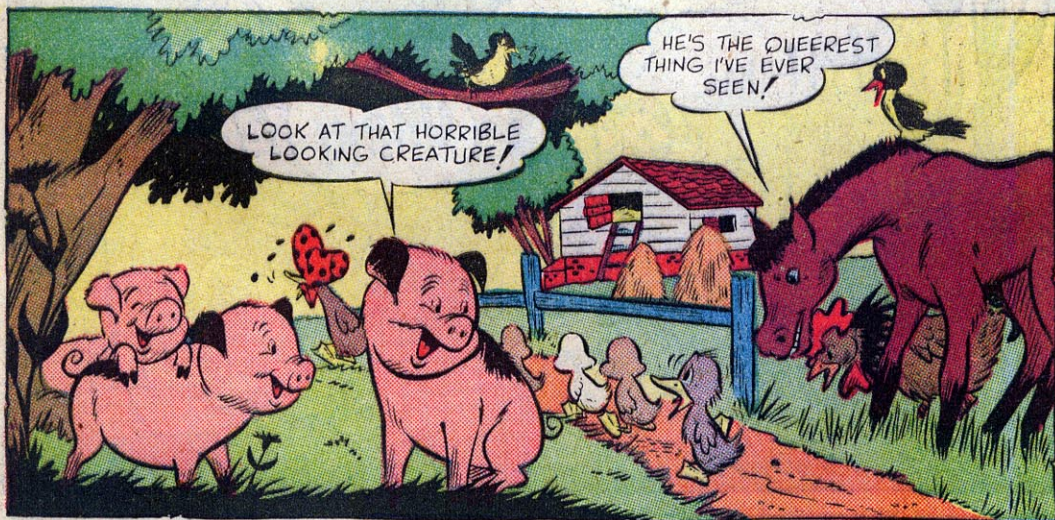
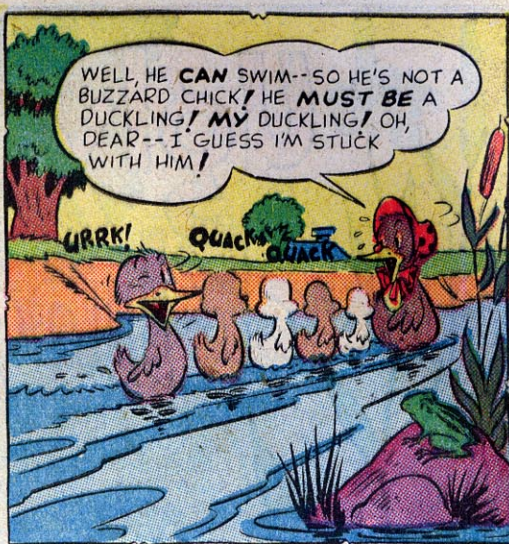
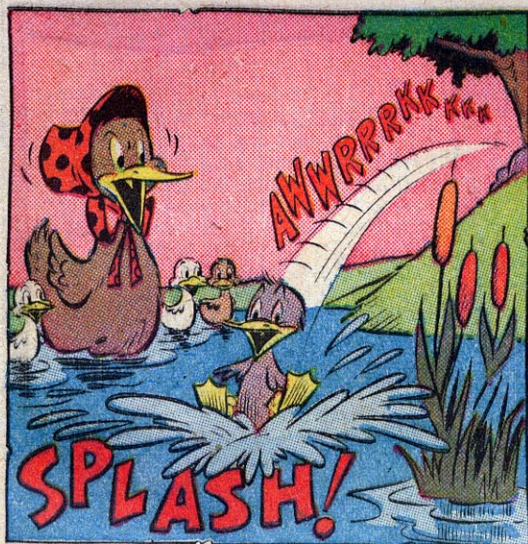
IN THE SHADE OF THE TALL GRASS AT THE FAR END OF THE BARNYARD, A MOTHER DUCK HAS HATCHED HER LITTLE FAMILY OF DUCKLINGS. ONE AFTER ANOTHER, AS THE EGGS CRACKED OPEN, THE LITTLE DUCKS STEPPED OUT. THEY WERE ALL VERY PRETTY EXCEPT THE LAST ONE. AND WHEN THE MOTHER DUCK LAID EYES ON HIM SHE QUACKED IN DISMAY...

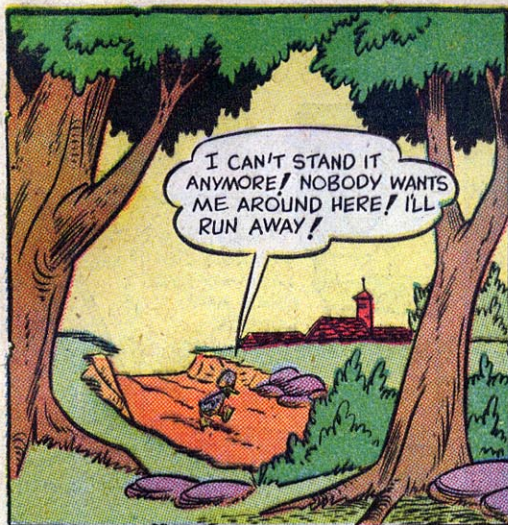
OH, NO! THERE MUST BE SOME MISTAKE! THAT UGLY DUCKLING COULDN'T BE **NINE!**

URRK!

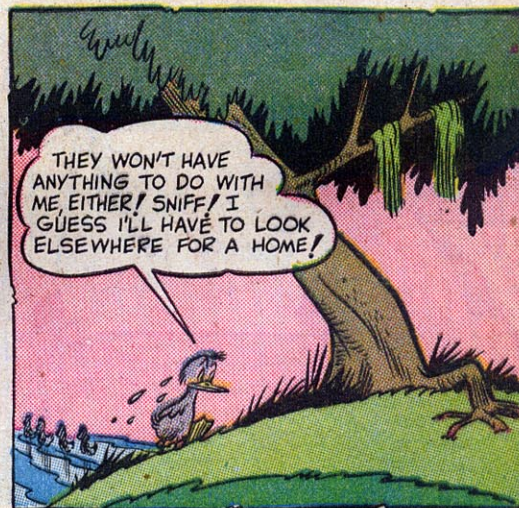
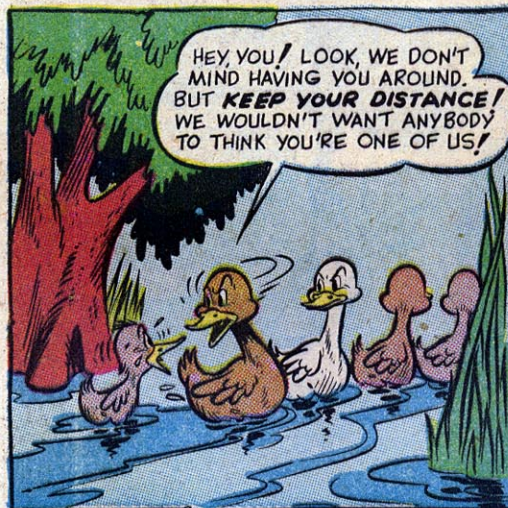
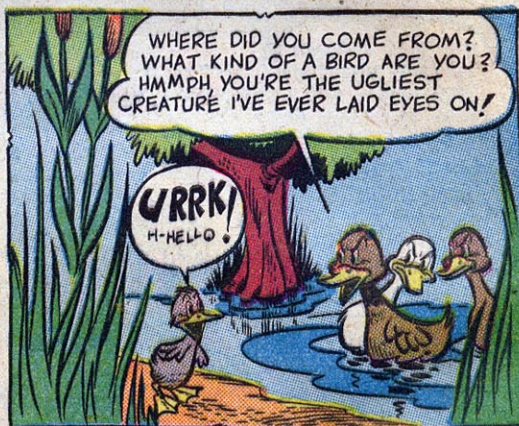
OH, WHAT DID I DO TO DESERVE THIS! I'LL BE THE LAUGHING STOCK OF THE WHOLE FARM! MAYBE I HATCHED SOMEBODY ELSE'S EGG BY MISTAKE. MAYBE HE'S A BUZZARD CHICK!

WE'LL SOON FIND OUT IF YOU'RE A BUZZARD CHICK OR NOT! COME ON-- JUMP IN! LET ME SEE YOU SWIM!



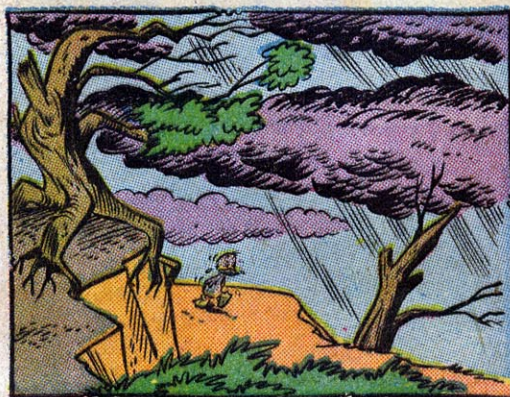


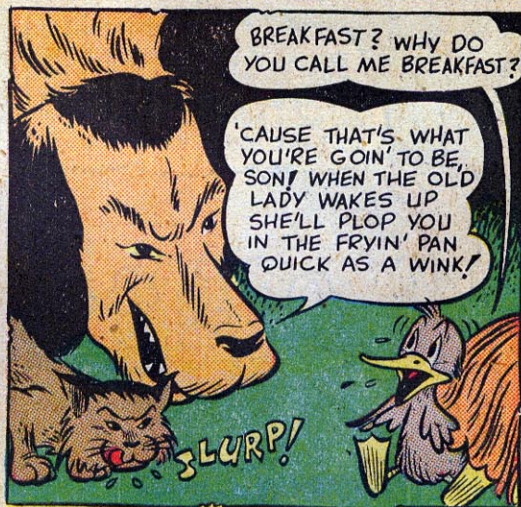
THE NEXT MORNING THE **UGLY DUCKLING** REACHED A GREAT SWAMP WHERE A FLOCK OF WILD DUCKS MADE THEIR HOME ---



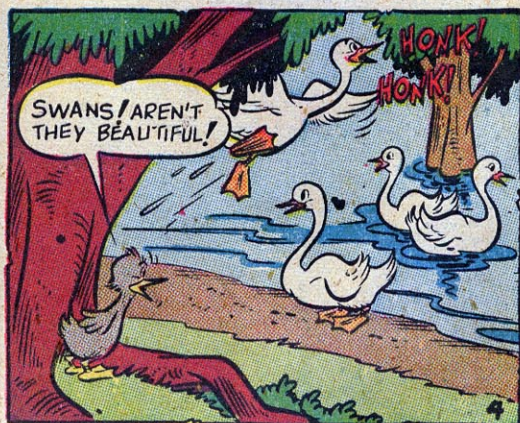
WEEK AFTER WEEK THE **UGLY DUCKLING** TRUDGED ONWARD AND NOWHERE COULD HE FIND WELCOME. EVERY LIVING CREATURE REJECTED HIM BECAUSE OF HIS UGLINESS...

AT LENGTH, HE CAME TO A TUMBLE DOWN COTTAGE AT THE EDGE OF THE FOREST...





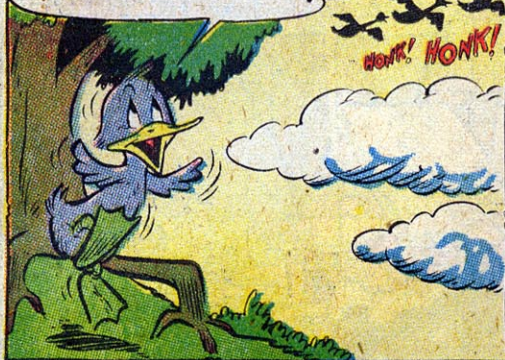
THE WEEKS PASSED AND AUTUMN CAME ON. ONE DAY THE **UGLY DUCKLING** SAW A FLOCK OF SNOW-WHITE SWANS...



THE SWANS TRUMPETED LOUDLY AS THEY FLEW SOUTHWARD---

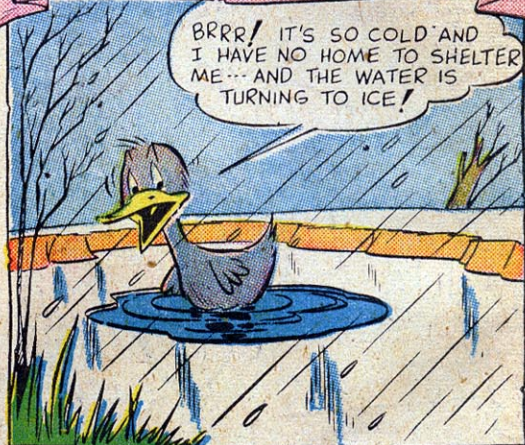
URRK! IF I COULD ONLY LOOK LIKE THEM, I'D BE THE HAPPIEST CREATURE IN THE WORLD!

HONK! HONK! HONK!



SOON THE FIRST DAYS OF WINTER ARRIVED AND THE UGLY DUCKLING SHIVERED IN THE WIND AND SNOW---

BRRR! IT'S SO COLD AND I HAVE NO HOME TO SHELTER ME... AND THE WATER IS TURNING TO ICE!



BUT AT THAT MOMENT, A MAN HAPPENED TO PASS BY---

THAT POOR LITTLE BIRD--HE'S TRAPPED! IF I DON'T FREE HIM QUICKLY, HE'LL FREEZE TO DEATH!



AWWRK! I'M FROZEN FAST IN THE ICE!



THE MAN KICKED A HOLE IN THE ICE AND SOON THE UGLY DUCKLING WAS FREE.

DON'T BE FRIGHTENED, LITTLE FELLOW, YOU'RE SAFE NOW! I'LL TAKE YOU HOME WITH ME!

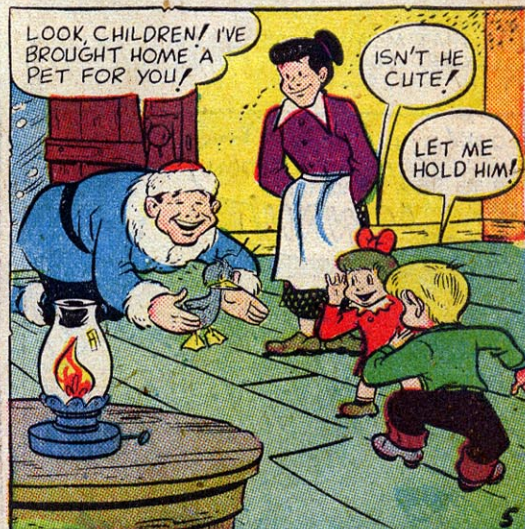
URRK!



LOOK, CHILDREN! I'VE BROUGHT HOME A PET FOR YOU!

ISN'T HE CUTE?

LET ME HOLD HIM!

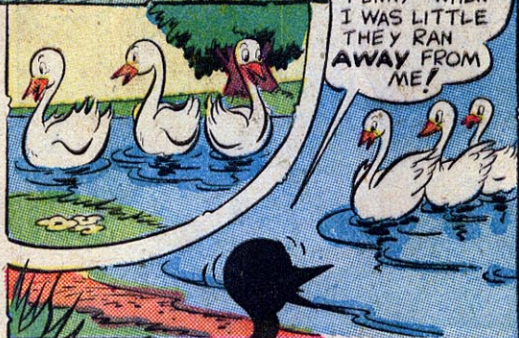
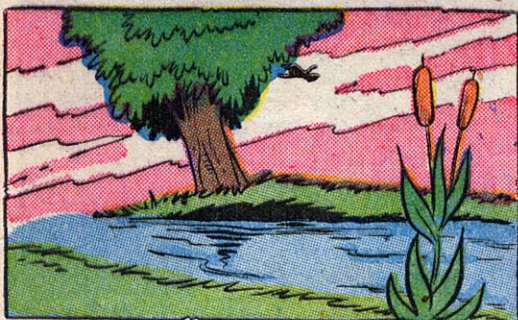




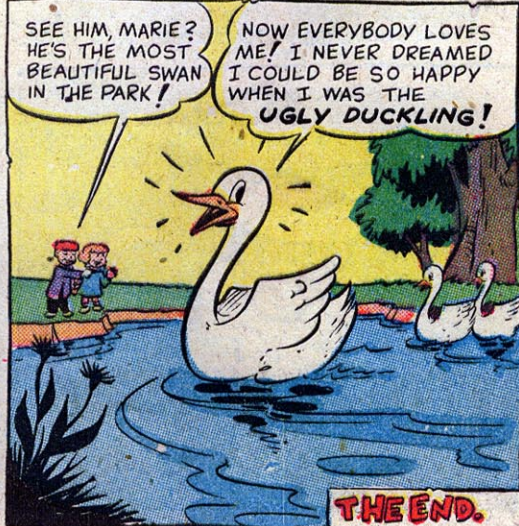
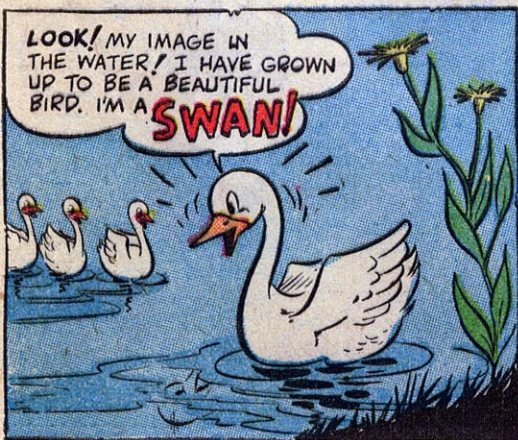
ALL THAT WINTER THE POOR LITTLE **UGLY DUCKLING** WAS COLD AND MISERABLE. BUT, FINALLY, THE SNOW MELTED AND SOON IT WAS SPRING. AND ONE DAY HE FLAPPED HIS WINGS AND WAS SURPRISED TO FIND HIMSELF FLYING HIGH IN THE AIR HE WAS NOW FULL GROWN!

SOON HE FOUND HIMSELF ON A LAKE IN A BEAUTIFUL PARK. THERE HE SAW THREE SWANS. THE BEAUTIFUL WHITE BIRDS HE HAD MARVELLED AT MANY MONTHS BEFORE.

SWANS! OH, AREN'T THEY BEAUTIFUL! THEY'RE SWIMMING TOWARD ME! THAT'S FUNNY-- WHEN I WAS LITTLE THEY RAN AWAY FROM ME!



AT THAT MOMENT THE **UGLY DUCKLING** LOOKED DOWN AND SAW HIS REFLECTION IN THE WATER----



THE END.

NEW WONDERLAND ADVENTURES OF

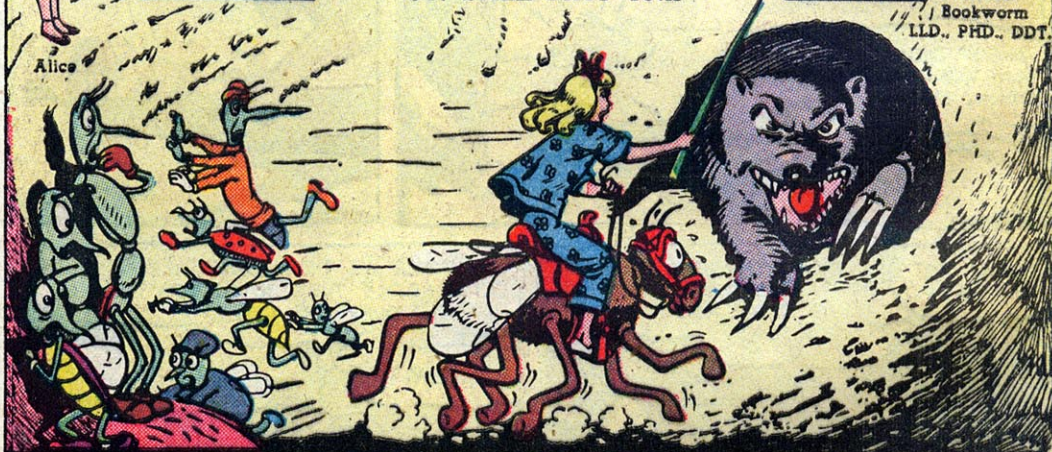
Alice

NO
10

ON SALE MAY 18th

NO
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Professor
Bookworm
LL.D., PH.D., D.D.T.

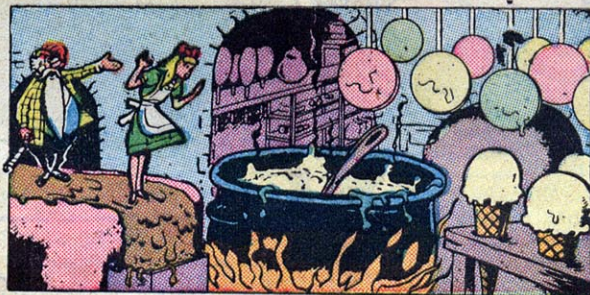


ALICE'S troubles really begin when she is reduced to bug-size by Professor Bookworm. Angry insects surround her and a common enemy threatens them all!

See ALICE go forth into battle riding a horse-fly and armed only with a mosquito-stinger! How can this tiny girl befriend the insects and defeat the monstrous mole! Read ALICE IN BUGVILLE!



SOMETIMES
HE'S SAD!



-BUT MOSTLY
HE'S MAD!

A volcano erupts hot fudge all over the cool countryside! People are swimming in fudge! How can ALICE pacify the Sweet Old Man of ROCK CANDY MOUNTAIN?

ALICE in
THE LOST RAG DOLL!

ALSO IN THIS ISSUE:

THE REAL ALICE!

THE TWEEDLE TWINS vs. THE HORRIBLE GROARKS!

TOPSY TURVY!

WHOLESOME READING
FOR THE ENTIRE FAMILY



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Belling the Cat

Many years ago, there was a farmer who had a fine barn, filled with wonderful golden grain! The mice from all over the county came to feast on this delicious food, but...

CHOMP, CHOMP!
WHAT WONDERFUL
GRAIN! CHOMP!

IT'S THE BEST
I... YIPE!
THE CAT!

REOWRR!
PHTTTT!

GET OUT!
HURRY!

WHEW! THAT
WAS CLOSE!

LOOK AT THOSE CLAWS!
BRRR! SOMETHING'S GOT
TO BE DONE ABOUT
THAT CAT!

WHY DON'T WE TIE A **BELL** AROUND THE
CAT'S NECK? THEN HE COULDN'T SNEAK
UP AND SURPRISE US!

WONDERFUL!

YES, YES!
A BELL!

WE CAN
HEAR
THE CAT
COMING,
THEN!

THEN WE CAN EAT ALL THE GRAIN WE
WANT AND THE CAT CAN'T EVEN GET
CLOSE TO US!

THAT'S A GREAT IDEA,
BUT WHO IS GOING TO
PUT THE BELL ON THE
CAT??

ULPPP! --ER-- I HADN'T THOUGHT OF THAT!

ER-- I
DON'T HAVE
THE TIME!
G'BYE!

I'D BE GLAD
TO BELL THE
CAT IF I
WASN'T SO
BUSY!

M-ME TOO!

HEH-HEH! BIG
IDEAS ARE WONDERFUL
--IF YOU CAN PUT
THEM INTO PRACTICE!

The
END

Beauty and the BEAST

MANY YEARS AGO, THERE WAS A MAN NAMED REYNALDO WHO HAD THREE LOVELY DAUGHTERS...IRINA, GRISELDE... AND BEAUTY! THE LAST WAS SO CALLED BECAUSE SHE WAS THE FAIREST MAIDEN IN ALL THE LAND. AND SHE WAS AS KIND AS SHE WAS BEAUTIFUL...

I CAN'T WEAR THESE COARSE WOOLENS WHEN I'VE BEEN ACCUSTOMED TO SILK ALL MY LIFE.

YOU MUST GET SOMEONE ELSE TO WASH THESE DISHES, FATHER. MY FINE, SMOOTH HANDS WILL SOON BE COARSE AND WRINKLED.

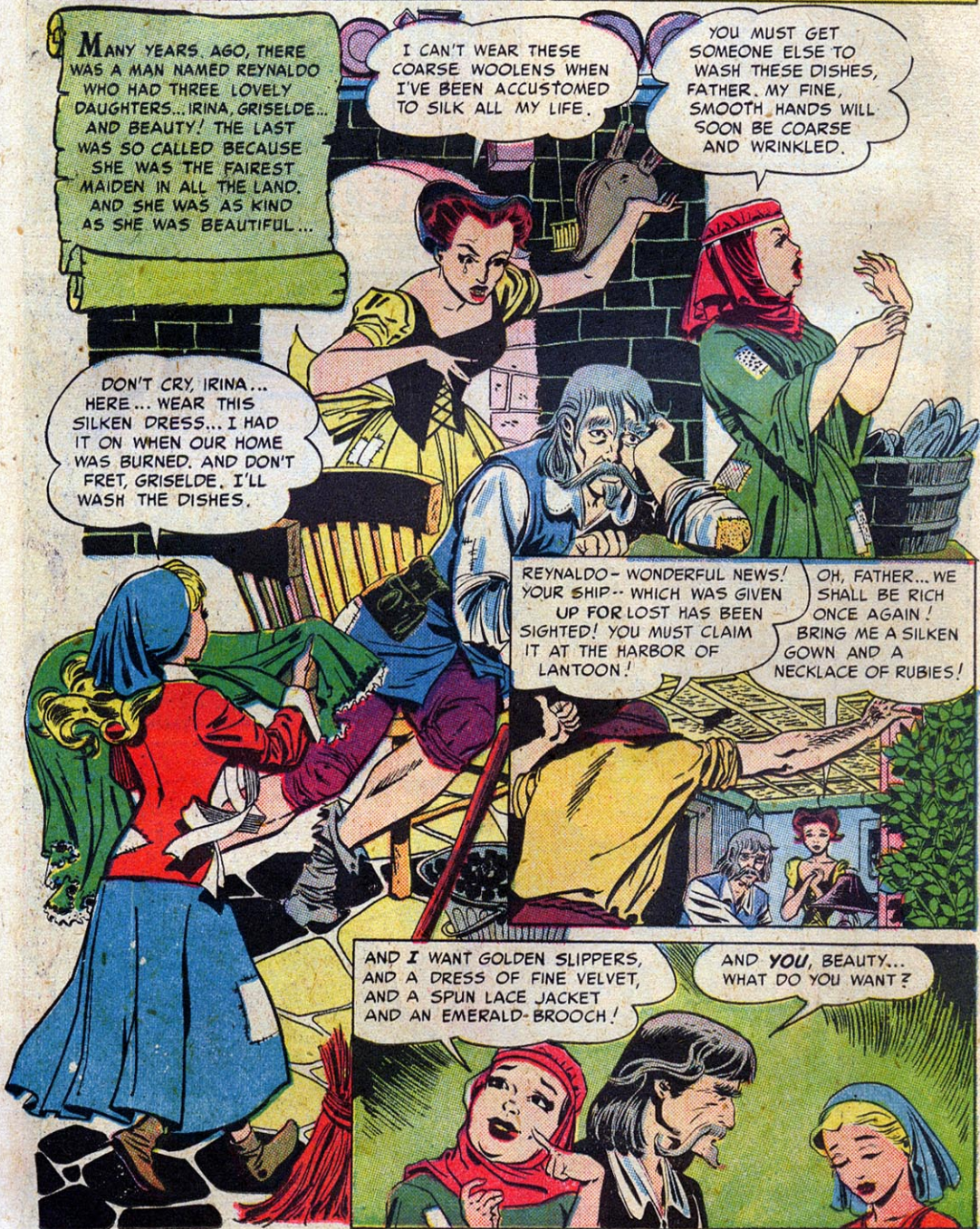
DON'T CRY, IRINA... HERE... WEAR THIS SILKEN DRESS... I HAD IT ON WHEN OUR HOME WAS BURNED. AND DON'T FRET, GRISELDE. I'LL WASH THE DISHES.

REYNALDO-- WONDERFUL NEWS! YOUR SHIP-- WHICH WAS GIVEN UP FOR LOST HAS BEEN SIGHTED! YOU MUST CLAIM IT AT THE HARBOR OF LANTOON!

OH, FATHER... WE SHALL BE RICH ONCE AGAIN! BRING ME A SILKEN GOWN AND A NECKLACE OF RUBIES!

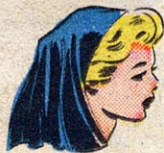
AND I WANT GOLDEN SLIPPERS, AND A DRESS OF FINE VELVET, AND A SPUN LACE JACKET AND AN EMERALD-BROOCH!

AND YOU, BEAUTY... WHAT DO YOU WANT?



NOTHING, FATHER.
I ASK ONLY THAT
YOU COME HOME
SAFELY.

COME, BEAUTY... I
AM BUYING YOUR
SISTERS GIFTS,
AND I WILL NOT
BE HAPPY UNLESS
I BUY **YOU** ONE TOO.



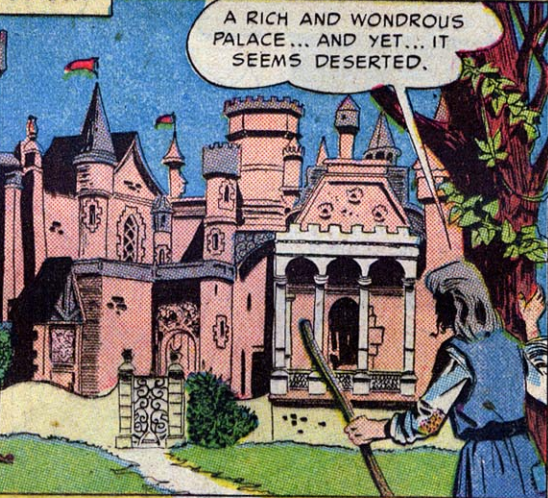
BUT THE SHIP THAT CARRIED REYNALDO TO
THE PORT OF LANTOON WAS WRECKED...

LAND! I... I AM SAVED.
BUT ALL MY HOPES HAVE
SUNK WITH MY SHIP!



COLD AND TIRED, HE ROAMED THE BARREN SHORE,
UNTIL ...

A RICH AND WONDROUS
PALACE... AND YET... IT
SEEMS DESERTED.



NOT A SOUL TO BE SEEN... BUT THIS
ROOM HAS A FIRE FRESHLY MADE, AS
THOUGH SOME INVISIBLE HOST IS
ASKING ME TO BE HIS GUEST.



REYNALDO SLEPT WELL, AND NEXT MORNING...

THAT TABLE HEAPED WITH THE
FINEST FOODS... AND LAST NIGHT,
IT WAS EMPTY. SURELY IT IS
MEANT FOR ME. I WONDER WHY
THE KIND MASTER OF THE
HOUSE STAYS HIDDEN?



AFTER A HEARTY BREAKFAST...

NOW FOR HOME. MY HEART IS HEAVY BECAUSE I CANNOT BRING MY DAUGHTERS WHAT THEY WISH. BUT WAIT! THIS GARDEN! SURELY THE OWNER WON'T MIND IF I PICK A SINGLE ROSE FOR BEAUTY.

BUT NO SOONER HAD REYNALDO PICKED THE ROSE, THAN...

UNGRATEFUL ONE! WAS IT NOT ENOUGH THAT I FED AND SHELTERED YOU--MUST YOU STEAL A ROSE FROM MY GARDEN, TOO?

WHA...? THAT BEAST... HOW HORRIBLE! HE WAS MY HOST!

FOR THIS YOU DESERVE TO DIE-- AND YOU WILL!

KIND SIR-- AFTER ALL THE GENEROUS THINGS YOU DID FOR ME, HOW WAS I TO KNOW THAT TAKING THIS ONE ROSE WOULD ANGER YOU SO?

REYNALDO PLEADED FOR HIS LIFE... AND TOLD OF HIS MANY MISFORTUNES...

HMMM... IT IS TRUE... YOU HAVE BEEN UNLUCKY. I WILL SPARE YOUR LIFE... IF YOU SEND ME ONE OF YOUR DAUGHTERS.

B-BUT... EVEN IF I WAS SELFISH ENOUGH TO TRADE MY LIFE FOR ONE OF MY DAUGHTERS... WHAT COULD I TELL HER TO MAKE HER COME HERE?

TELL HER NOTHING. UNLESS SHE COMES OF HER OWN FREE WILL, I DO NOT WANT HER TO COME AT ALL. GO... AND EITHER RETURN WITH ONE OF YOUR DAUGHTERS WITHIN THE MONTH... OR RETURN ALONE, AND BE KILLED.

WHEN REYNALDO RETURNED AND TOLD HIS STORY...

IT'S ALL BEAUTY'S FAULT!

YES... IF SHE HAD NOT ASKED FOR A ROSE... THIS WOULD NEVER HAVE HAPPENED!



THE TIME PASSED QUICKLY, AND...

THIS IS HIS PALACE, BEAUTY. ARE YOU SURE YOU DO NOT WISH TO TURN BACK?



NO DEAR FATHER. I KNOW YOU WOULD DO ANYTHING FOR ME, AND THIS IS THE LEAST I CAN DO FOR YOU.

AND YET WHEN THE BEAST APPEARED...



AFTER REYNALDO LEFT...





JUST BE HAPPY, BEAUTY. THAT WILL HELP MORE THAN YOU KNOW.

WHY... HE'S REALLY NOT SO HORRIBLE, AT ALL!

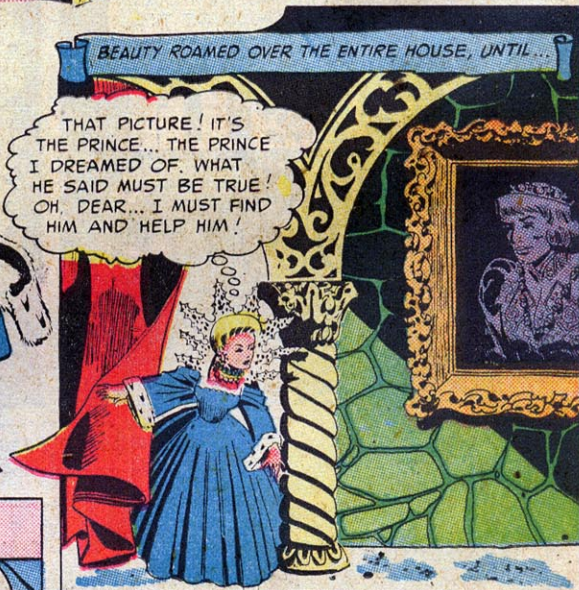
THAT AFTERNOON, AS BEAUTY NAPPED, SHE HAD A STRANGE DREAM...



YOU MAY NOT ALWAYS BE SAD HERE, BEAUTY! IF ONLY YOU FIND ME IN THIS HOUSE, NO MATTER HOW DISGUISED I MAY BE, YOU WILL BE HAPPY FOREVER AFTER.



THAT DREAM. THE PRINCE... HE SAID I'D FIND HIM IN THIS HOUSE. I MUST LOOK... EVERYWHERE!

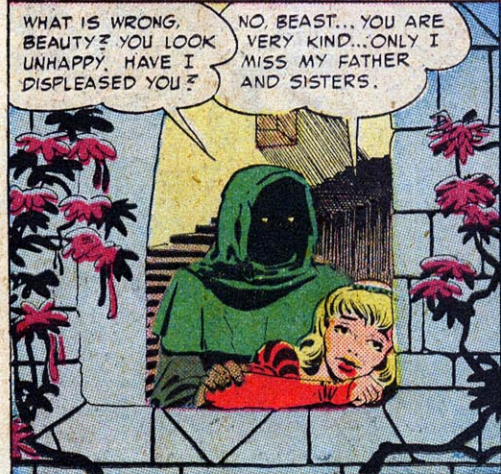


BEAUTY ROAMED OVER THE ENTIRE HOUSE, UNTIL...

THAT PICTURE! IT'S THE PRINCE... THE PRINCE I DREAMED OF. WHAT HE SAID MUST BE TRUE! OH, DEAR... I MUST FIND HIM AND HELP HIM!



MANY MONTHS PASSED AND BEAUTY FOUND THE BEAST KINDER AND KINDER, HOWEVER...



WHAT IS WRONG, BEAUTY? YOU LOOK UNHAPPY. HAVE I DISPLEASED YOU?

NO, BEAST... YOU ARE VERY KIND... ONLY I MISS MY FATHER AND SISTERS.



THEN WHY NOT RETURN TO THEM?

WOULD YOU PERMIT IT?

YES, FOR I CANNOT BEAR TO SEE YOU SAD. IF YOU FEEL UNHAPPY HERE, YOU NEED NEVER COME BACK AGAIN.

BUT THAT WOULD MAKE YOU VERY SAD! HOW LONELY YOU WOULD BE!



I AM PLEASED TO HEAR THAT, BEAUTY. TAKE THIS RING... AND IF YOU EVER WANT TO RETURN... JUST TWIST IT ON YOUR FINGER, AND YOU WILL BE HERE.

BEAUTY RETURNED TO HER HOME, AND...

HOW BEAUTIFUL EVERYTHING IS.

YES... WE ARE RICH ONCE MORE BECAUSE OF THE GIFTS THE BEAST HAS GIVEN US.



FOR A WHILE BEAUTY WAS VERY HAPPY... BUT AS THE WEEKS SPED BY...

I WONDER HOW THE BEAST IS. HE MUST BE TERRIBLY LONELY WITHOUT ME.

WHAT DIFFERENCE TO YOU? HE IS MEAN AND UGLY.



THAT NIGHT BEAUTY HAD A STRANGE DREAM...

OH NO... HE IS REALLY VERY KIND... AND IT'S NOT HIS FAULT IF HE'S UGLY.

WHY ARE YOU SO CRUEL TO ME, BEAUTY? DO YOU NOT WANT TO HELP ME?

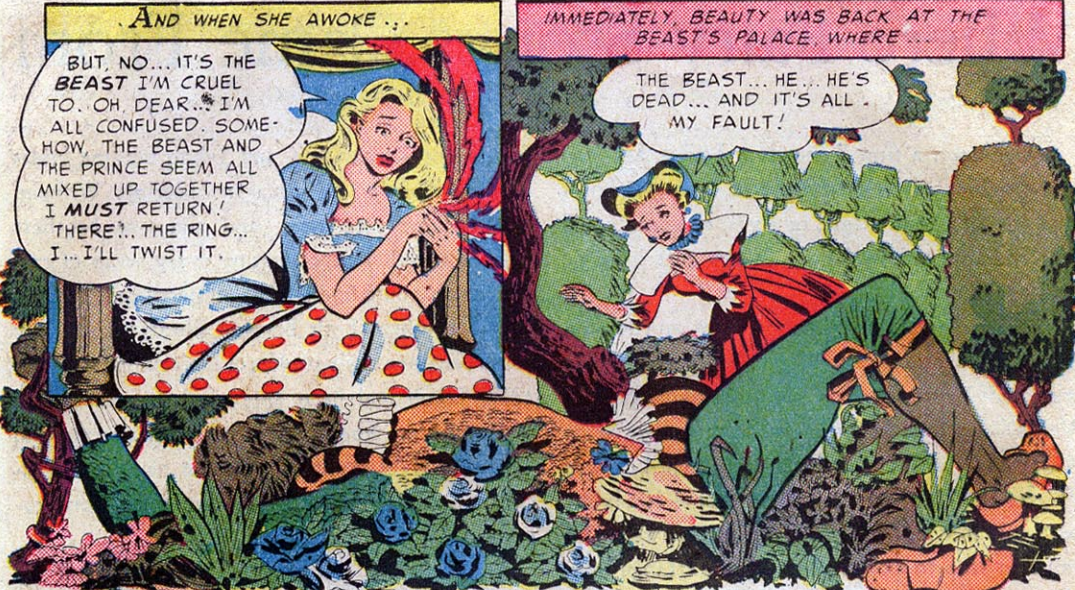


AND WHEN SHE AWOKE...

BUT, NO... IT'S THE BEAST I'M CRUEL TO. OH, DEAR... I'M ALL CONFUSED. SOMEHOW, THE BEAST AND THE PRINCE SEEM ALL MIXED UP TOGETHER. I MUST RETURN! THERE!... THE RING... I... I'LL TWIST IT.

IMMEDIATELY, BEAUTY WAS BACK AT THE BEAST'S PALACE, WHERE...

THE BEAST... HE... HE'S DEAD... AND IT'S ALL MY FAULT!



NO... HE'S STILL LIVING! OH, BEAST... I'LL TAKE CARE OF YOU! I NEVER KNEW HOW MUCH I LOVED YOU UNTIL THIS MOMENT WHEN I SAW YOU LYING THERE!

AT BEAUTY'S WORD THERE WAS A BLINDING FLASH AND...

THE PRINCE! YOU-- THE BEAST-- YOU WERE THE PRINCE ALL THE TIME!

YES, BEAUTY. I WAS ENCHANTED BY A WITCH... AND ONLY IF A BEAUTIFUL WOMAN CONSENTED TO BE MY BRIDE COULD I RETURN TO MYSELF AGAIN



SO BEAUTY AND THE PRINCE WERE WED IN THE GARDEN... AND THERE WAS JOY IN THE MAGIC GARDEN THAT HAD ONCE BEEN A BEAST'S SAD DOMAIN.



The END

Where Fairy Stories Came From

"Once upon a time," the story begins, and you know right away it's a fairy tale. You also know that it's all about magic, or elves, or gnomes and that it happened way back in the past in some strange country.

There is something about witches and wicked stepmothers and seven-league boots that holds everybody's interest, from tiny tots to old people! Walt Disney found that out when the movie *Snow White and the Seven Dwarfs* drew record crowds all over the United States and Europe! His latest fairy-tale movie, *Cinderella*, did just as well. Did you ever stop to wonder where these strange tales of long ago came from?

The more you learn about Fairy Tales, the more surprising they become! Everybody knows *Grimm's Fairy Tales*, and the *Wonder Stories* written by Hans Christian Andersen, but very few people realize that these men just wrote down stories they had heard, or found in ancient manuscripts!

How long ago Fairy Stories began no-one knows. All we do know is that similar stories were told thousands of years ago in ancient Egypt and India. Records of other similar stories are found in pre-historic Australia, New Zealand, and in the Indian lore of America.

Nevertheless, three men are responsible for putting these stories into interesting form and giving them to the modern world. And just knowing who these men are and how they did it gives you a subject that will interest other people when you talk about it.

Jakob Grimm was born in the year 1785 at Hanau, in Hesse-Cassel, Germany. Hesse-Cassel was part of the province of Hesse which sent Hessian soldiers to America to help the English in the Revolutionary War. But that happened before Jakob and his younger brother, Wilhelm, had arrived in this world. They attended public school, then went to Marburg together to study law. In the course of their studies they attended lectures

on ancient Roman law, and Jakob became interested in studying historical manuscripts. Wilhelm also became interested, and the two brothers worked together investigating every scrap of evidence they could find on ancient people and stories.

The brothers both became librarians so they could continue their studies of history. By the year 1808, Jakob had been appointed superintendent of the private library of Jerome Bonaparte, who was king of Westphalia. Wilhelm became his assistant and the brothers continued to work together.

Among other things they were charmed by stories of the middle ages which told about mythical beasts, monsters and dragons. Both kept notes of whatever they found and later arranged them in such a way that soon a whole book of stories began to take form. These were strange tales out of the past, but they held a fascination that made the brothers grow more and more excited as they went along. Finally they started writing the results of years of work and their first book was published. It was called *Children and House Legends*.

In no time at all the Grimm brothers were famous! The book became popular all over Europe, and in its English translation it became a household word in far-off America! But it did more than make them famous; it founded the science of modern folklore—the recording of legends everywhere.

Fairy Stories are simply stories in which fairies play a part, or which contain strange or magical happenings. For instance in *Puss in Boots* the "seven-league boots" have wonderful powers, therefore it is a Fairy Story. The same is true of *Beauty and the Beast*, *Sleeping Beauty*, and all the others.

Hans Christian Andersen was born a few years after the Grimm brothers, but he grew up without ever hearing of them! He was born in the year 1805 at Odinsø, on the Island of Funen, off the Danish mainland. He always said the island was one hundred years behind the times! There was

little to do except dream. Remember, that was before the days of steamboats and trains. There were no airplanes, no automobiles, no telephones or radio. The only way people heard news of the world was when ships came in and the sailors told what they had seen and heard in various ports.

But, in the evening before the open fireplace, and along the lanes on sunny afternoons, old women told Hans old stories about elves and fairies. Hans watched the cattle in the fields and pictured the great beasts the stories told about.

But that, too, was natural because the stories he heard were nature-myths that had been repeated from generation to generation through the centuries! And nature-myths are stories that try to explain mysteries in nature, like lightning and thunder, earthquakes, landslides, and the changing seasons! They came from the days, far in the distant past of history, when people believed that every object, tree, plant, house, or stone had personal life.

That's why a tree can suddenly start to talk in a fairy story. It may tell the person it speaks to that a witch put a curse on it! Perhaps it may be freed from the curse and become a prince before the story is finished. That is what makes these old stories hold their interest. The question always sticks in the readers' mind: "Is it possible that fairies *did* exist in olden times? Is it possible that there was a race of midgets that lived in tiny dugouts and underground rooms, keeping out of sight of grown-ups, but sometimes playing with children?"

Hans Christian Andersen told the stories just as he heard them, as though they were true and he believed in them. And when his book of *Wonder Stories* appeared, his name joined the name of Grimm as a household word all over the world! *Sleeping Beauty* came to life, and *Hop o' my Thumb* was a real person! *Prince Charming* roamed the face of the earth, and the little tailor who killed seven flies with one stroke became a hero.

Many of the fairy tales have to do with travel. Sometimes it is only from one imaginary kingdom to another. But other times they show scenes in

real cities and countries. Andersen longed to travel and see the world. When ever he had the chance, he told about these places in his stories. So the reader of fairy stories gains an education in travel if he pays attention to the people and their dress and customs.

Many of the castles described in fairy stories actually existed in Denmark and Germany one hundred years ago. Some of them still stand unchanged, and the towers where witches stirred their evil brew look just as threatening as ever.

The castle kitchen, where her wicked stepmother made Cinderella a slave, probably still exists, with the stone tiled floor a little more worn and uneven from the tread of human feet.

Witches usually lived in huts deep in the shadows of the forest because shadows were evil, like the night! Sunshine was good because it was light, like the day it ruled. Witches were always more powerful at night because they worked with the devil. But morning always came—and good always conquered evil.

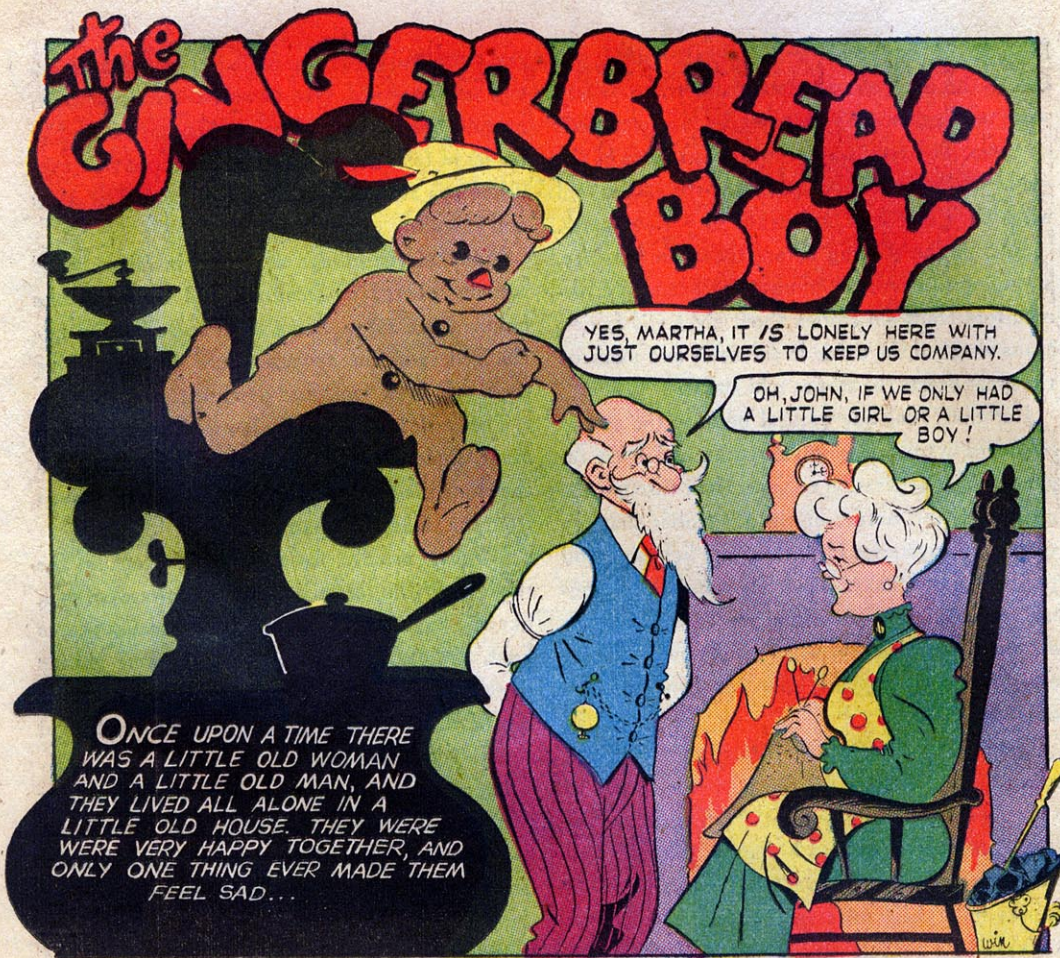
Every country in the world has its own fairy tale, too. In Ireland the fairies and leprechauns have certain rights which must not be forgotten. One side of the house belongs to them, and dirty water must never be thrown out on that side for fear it might hit one of them. They would be bound to take their revenge. No buildings can be built on that side of the house, and no additions put on it because it might interfere with the fairies.

In England it is the Brownies who steal from people's gardens, and play tricks if things aren't to their liking. In America we accept all the stories as though they belonged to us, but the only real leftover in which we play a part is Halloween Eve, when the witches ride and play tricks. Only sometimes people suspect the tricks aren't really played by witches and hobgoblins.

But fairy stories will always live, because people like to dream about strange countries. Strange kingdoms are like castles in the clouds; we can make them fit our own ideas of what they should be, and the Grimm and Andersen Fairy Tales laid the foundation for this whole imaginary world.

THE END

The GINGERBREAD BOY



YES, MARTHA, IT IS LONELY HERE WITH JUST OURSELVES TO KEEP US COMPANY.

OH, JOHN, IF WE ONLY HAD A LITTLE GIRL OR A LITTLE BOY!

ONCE UPON A TIME THERE WAS A LITTLE OLD WOMAN AND A LITTLE OLD MAN, AND THEY LIVED ALL ALONE IN A LITTLE OLD HOUSE. THEY WERE VERY HAPPY TOGETHER, AND ONLY ONE THING EVER MADE THEM FEEL SAD...

ONE DAY WHEN THE LITTLE OLD WOMAN WAS MAKING GINGERBREAD...

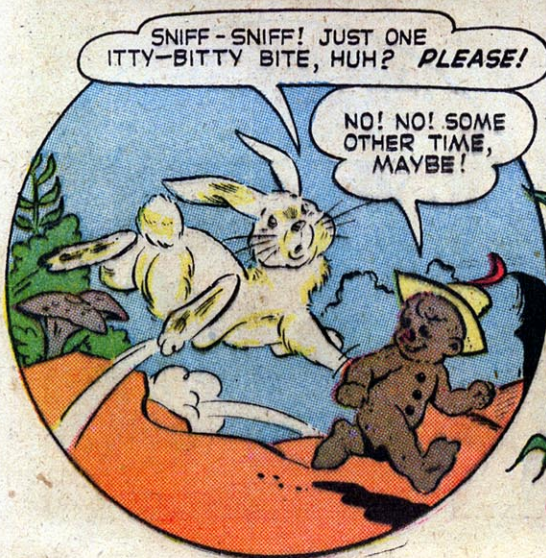
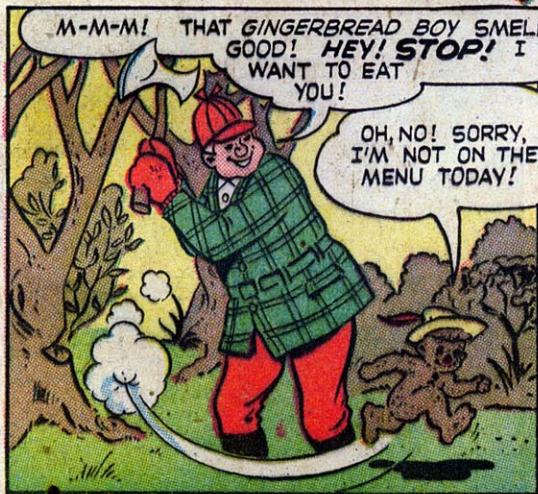


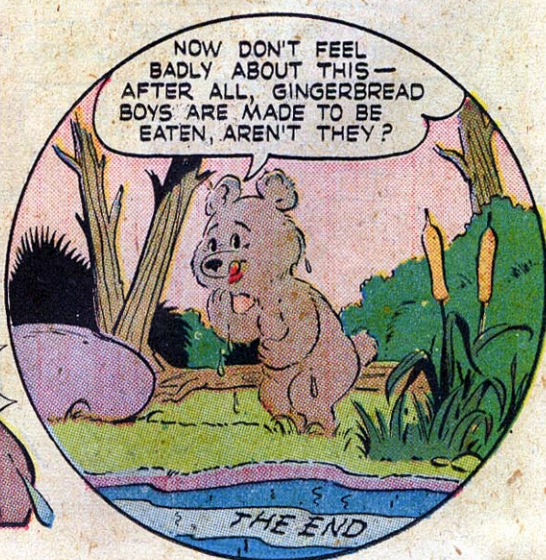
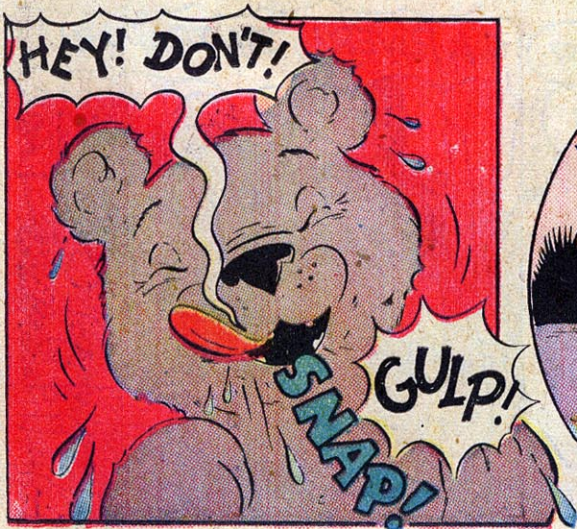
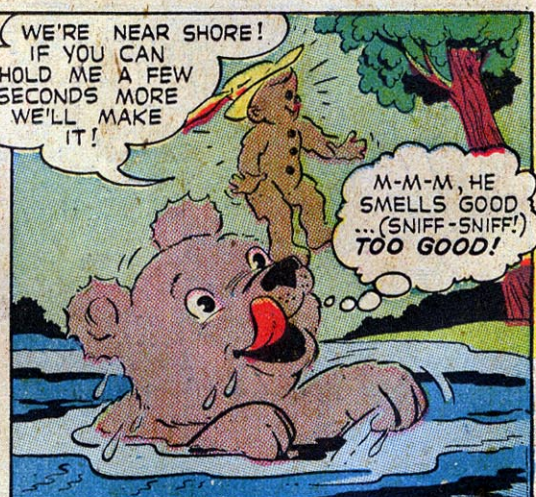
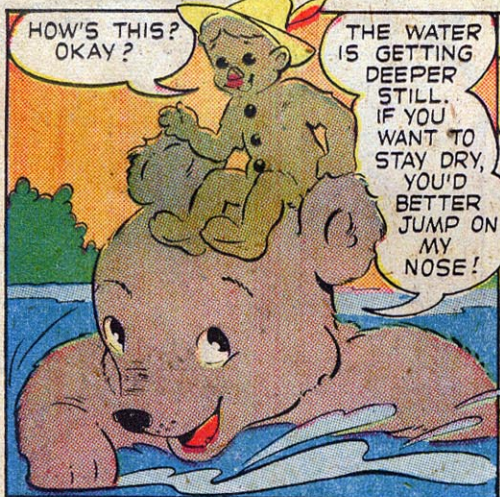
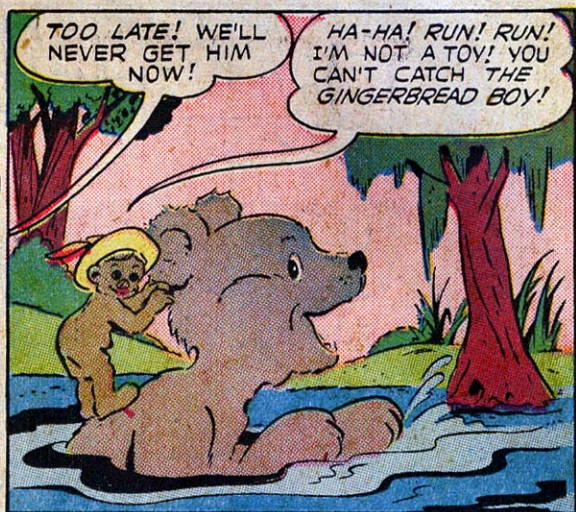
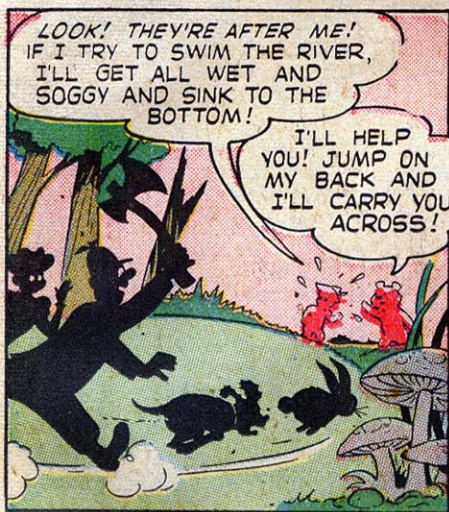
I'LL MAKE A GINGERBREAD BOY FOR MY HUSBAND. I'LL BAKE IT UP NICE AND BROWN, AND THEN WE CAN MAKE BELIEVE WE HAVE A LITTLE BOY OF OUR OWN!

LATER, WHEN IT WAS TIME FOR THE GINGERBREAD BOY TO BE DONE, SHE OPENED THE OVEN DOOR...



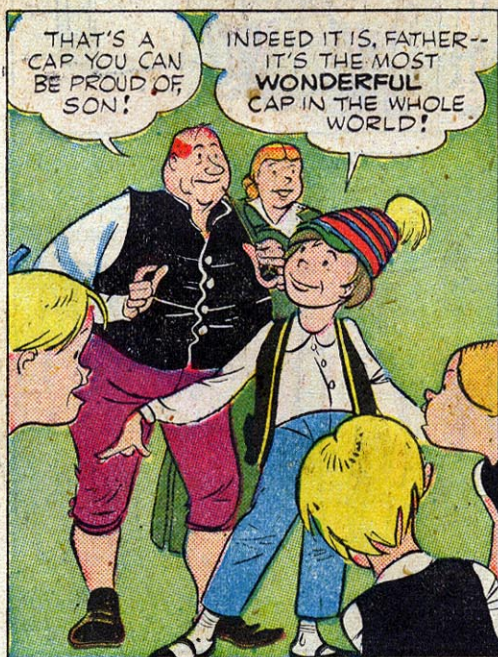
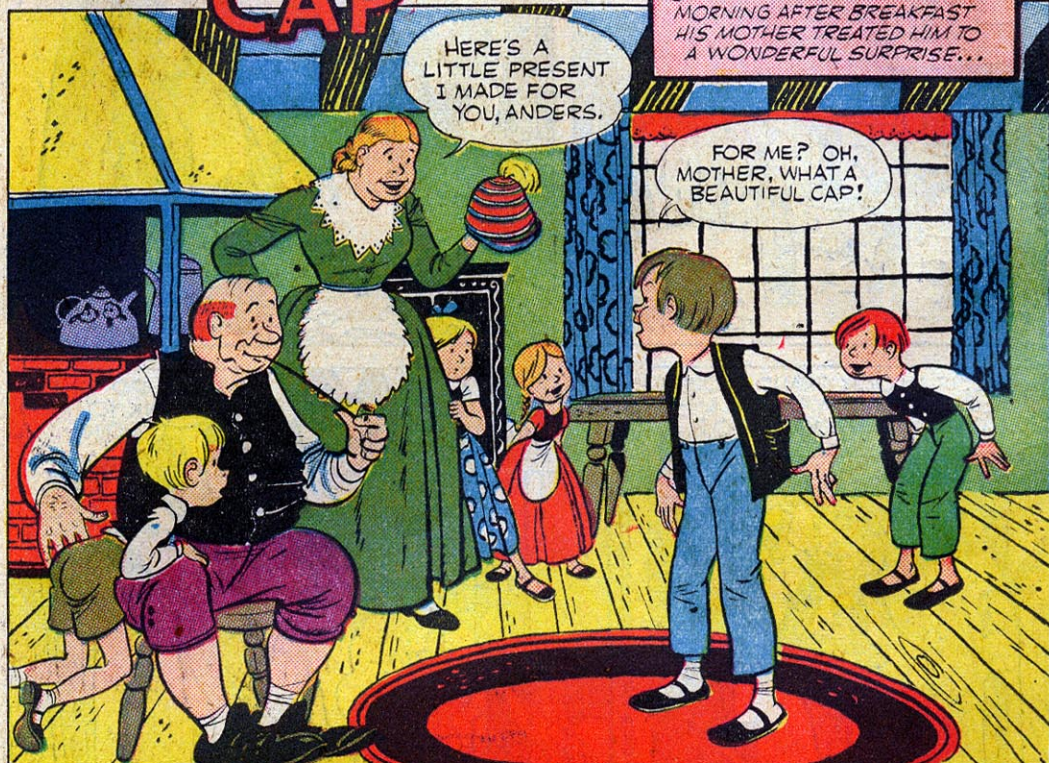
MY, ISN'T HE HANDSOME! I MUST SHOW HIM TO JOHN RIGHT AWAY!

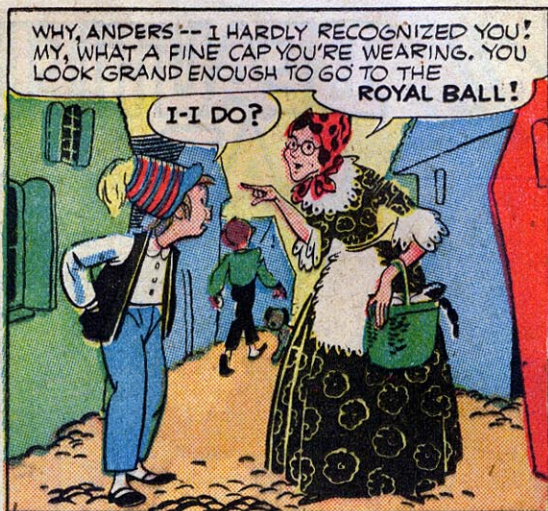
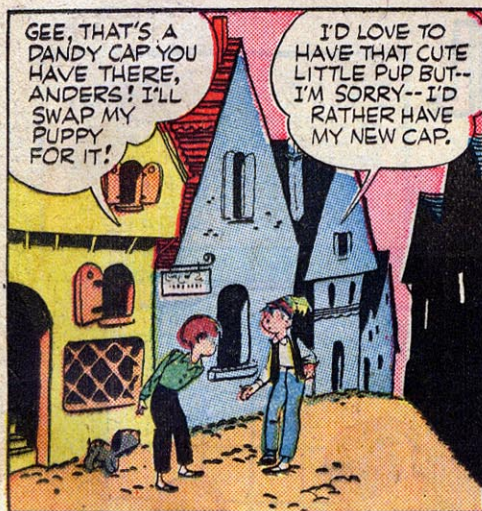




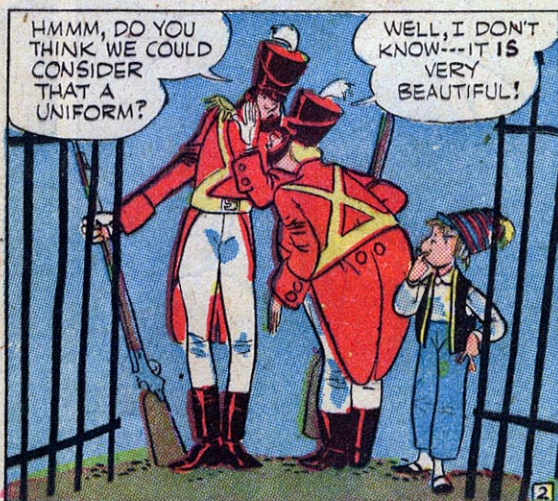
The BEAUTIFUL CAP

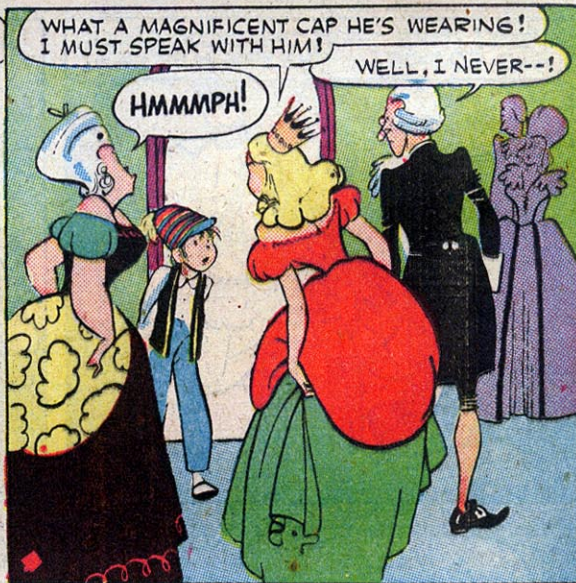
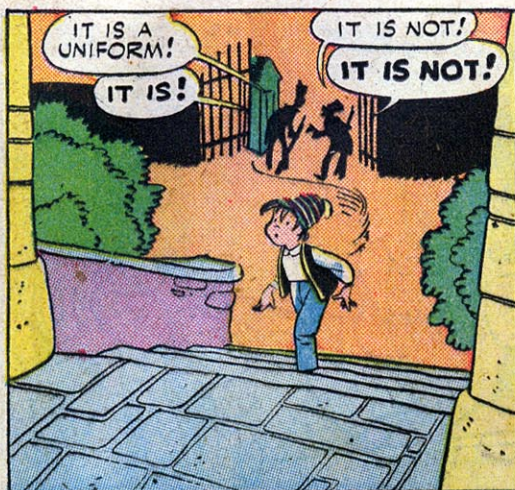
ONCE UPON A TIME THERE WAS A LITTLE BOY NAMED **ANDERS**. HE LIVED IN A LITTLE HOUSE WITH HIS PARENTS AND HIS BROTHERS AND SISTERS. ONE MORNING AFTER BREAKFAST HIS MOTHER TREATED HIM TO A WONDERFUL SURPRISE...



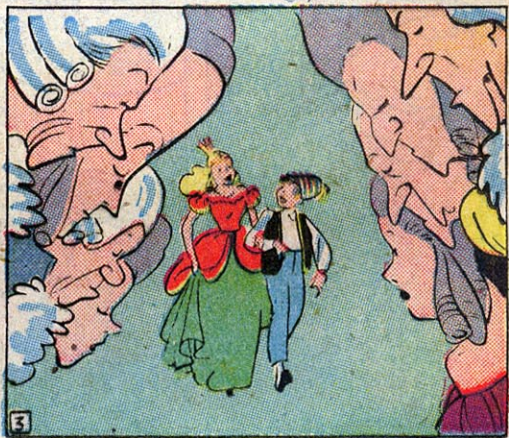


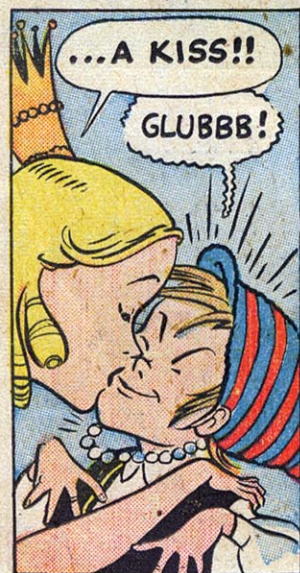
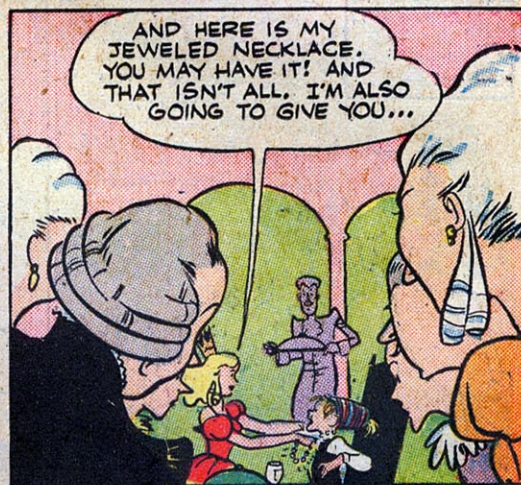
AT LENGTH, ANDERS REACHES THE ROYAL PALACE...



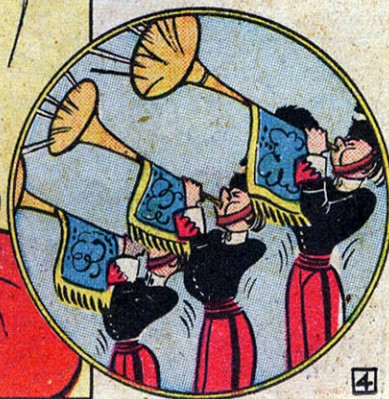


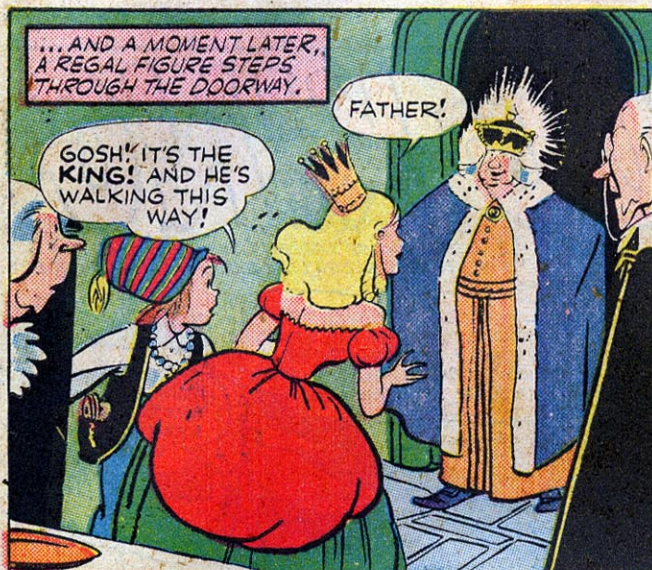
AS ANDERS AND THE PRINCESS WALK TOWARD THE BANQUET HALL, THE LADIES AND GENTLEMEN, THINKING HE IS A PRINCE, BOW DEEPLY.





SUDDENLY, THE ROYAL TRUMPETERS BLOW A FANFARE ON THEIR GOLDEN HORNS...





...AND A MOMENT LATER,
A REGAL FIGURE STEPS
THROUGH THE DOORWAY.

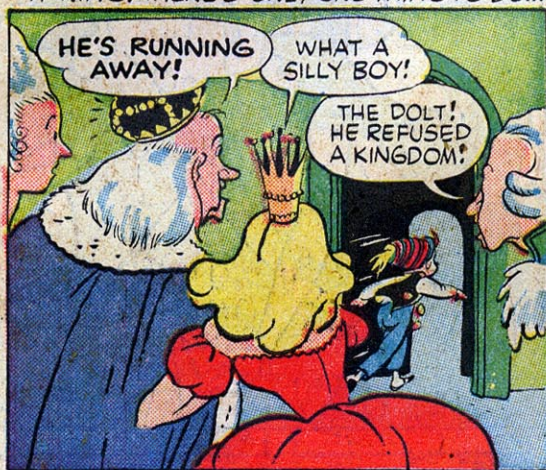
GOSH! IT'S THE
KING! AND HE'S
WALKING THIS
WAY!

FATHER!



YOUR
MAJESTY!
PLEASE!
I--I...

BUT ANDERS KNOWS YOU CAN'T ARGUE WITH
A KING. THERE'S ONLY ONE THING TO DO...



HE'S RUNNING
AWAY!

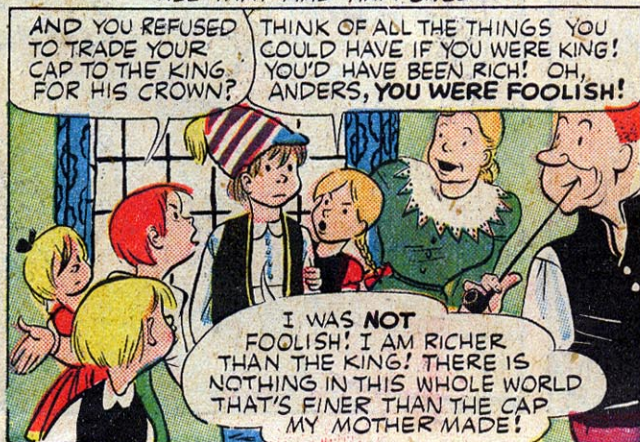
WHAT A
SILLY BOY!

THE DOLT!
HE REFUSED
A KINGDOM!



I'M LOSING MY COOKIES--
AND THE NECKLACE THE
PRINCESS GAVE ME! OH, WELL--
I STILL HAVE MY CAP AND THAT'S
ALL THAT MATTERS!

WHEN ANDERS ARRIVES HOME, HE TELLS HIS FAMILY
ALL THAT HAD HAPPENED...



AND YOU REFUSED
TO TRADE YOUR
CAP TO THE KING
FOR HIS CROWN?

THINK OF ALL THE THINGS YOU
COULD HAVE IF YOU WERE KING!
YOU'D HAVE BEEN RICH! OH,
ANDERS, YOU WERE FOOLISH!

I WAS NOT
FOOLISH! I AM RICHER
THAN THE KING! THERE IS
NOTHING IN THIS WHOLE WORLD
THAT'S FINER THAN THE CAP
MY MOTHER MADE!

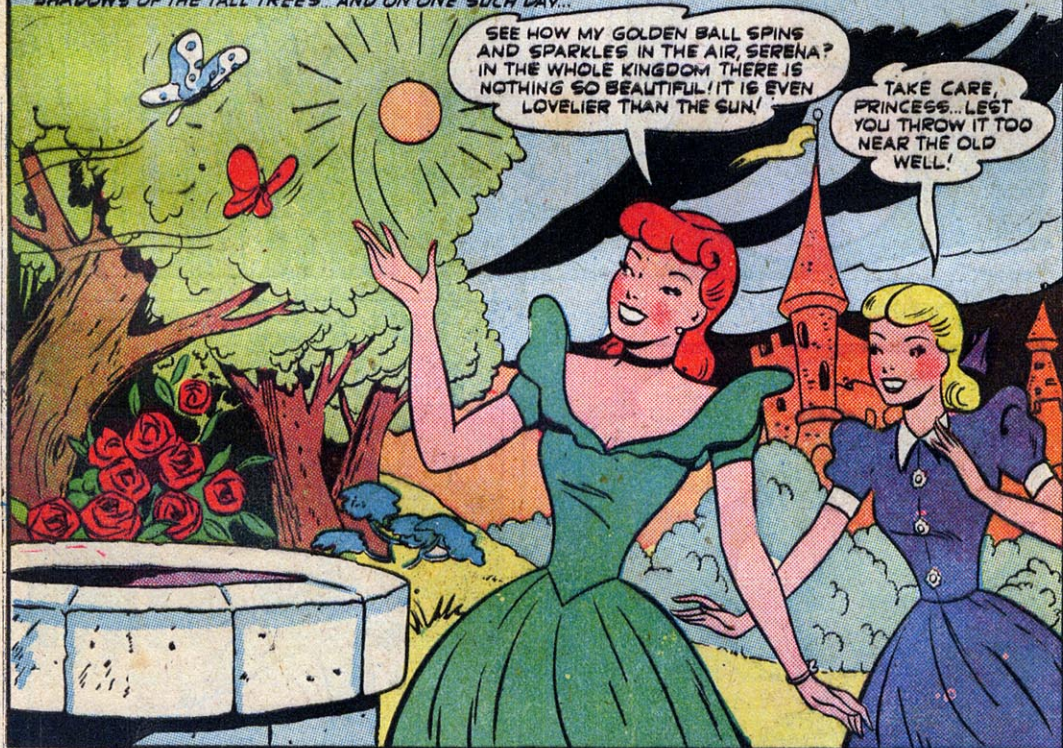


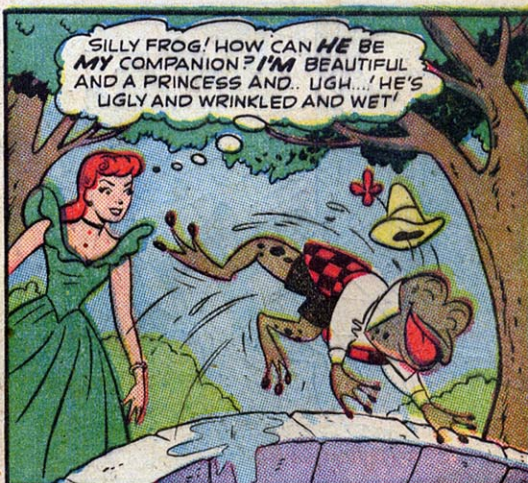
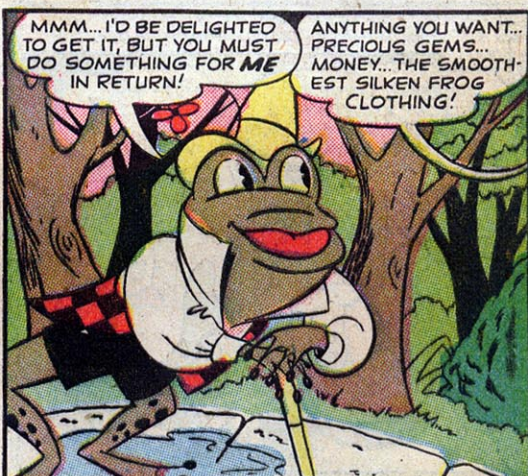
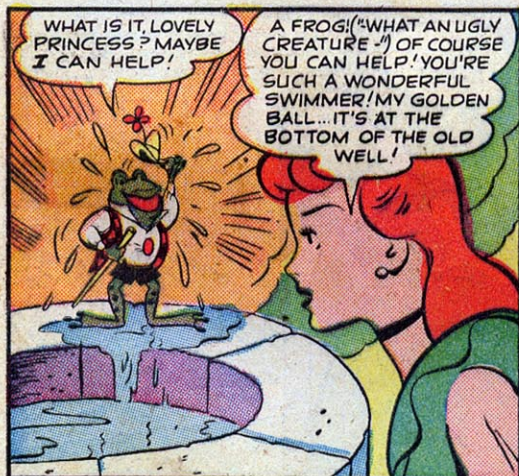
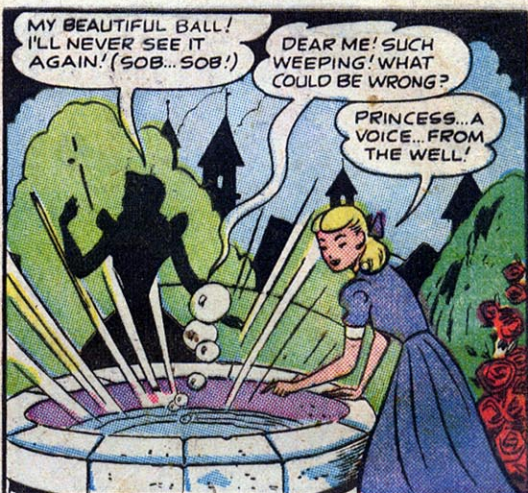
...AND PERHAPS
ANDERS WAS
RIGHT!

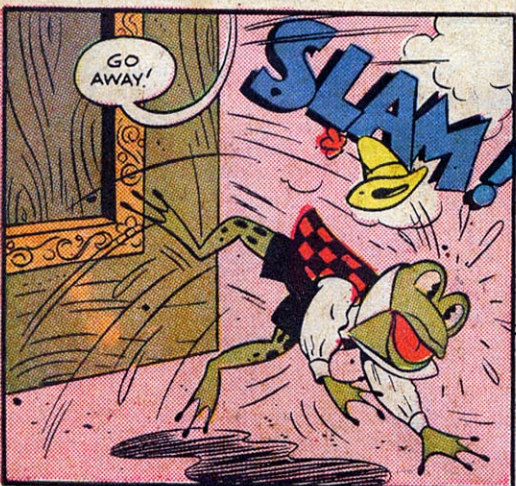
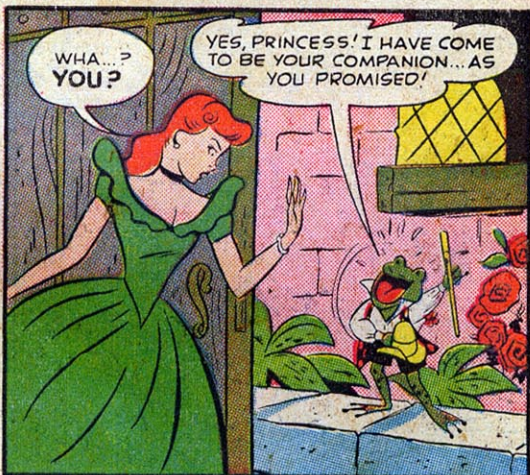
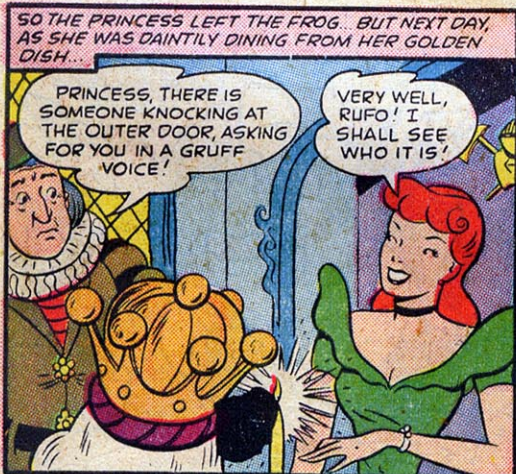
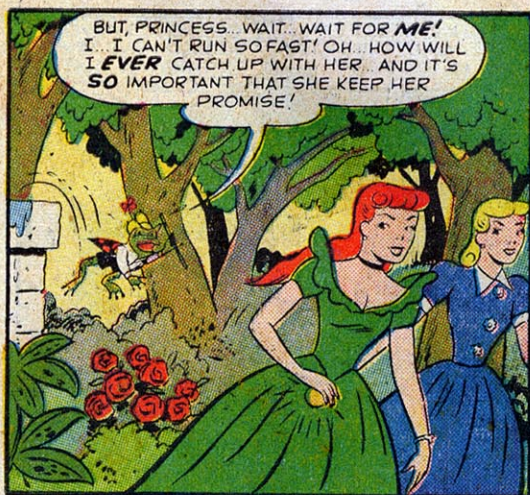
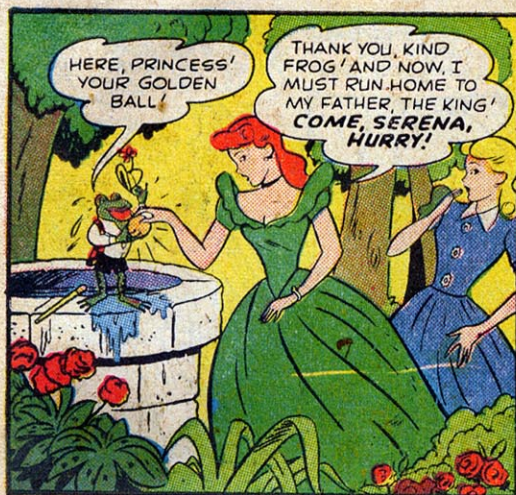
THE END

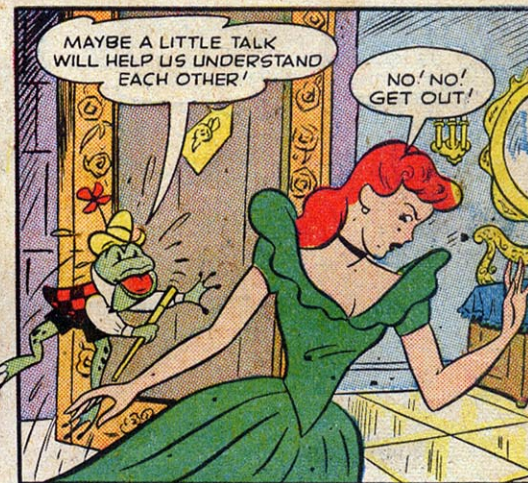
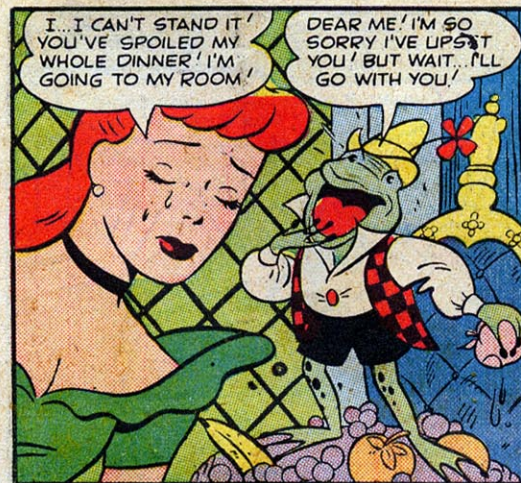
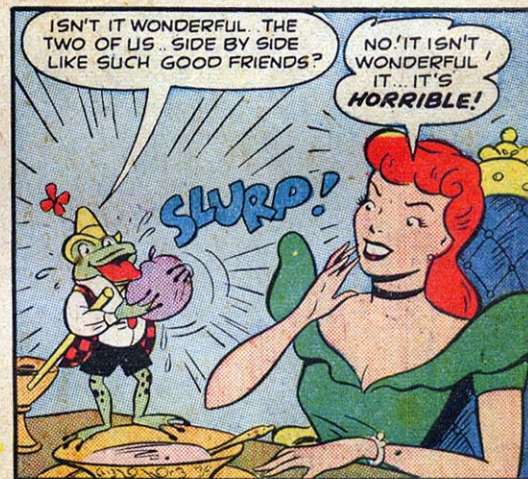
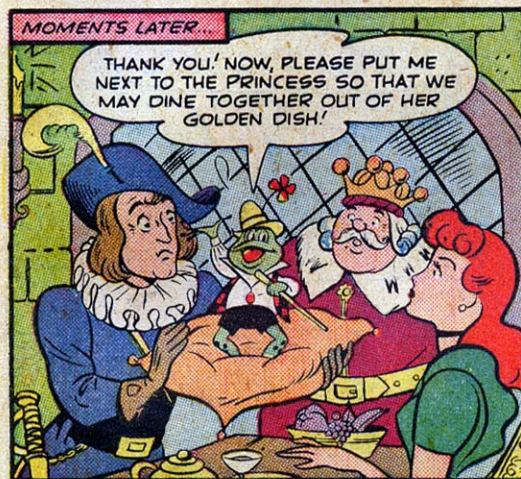
THE FROG KING

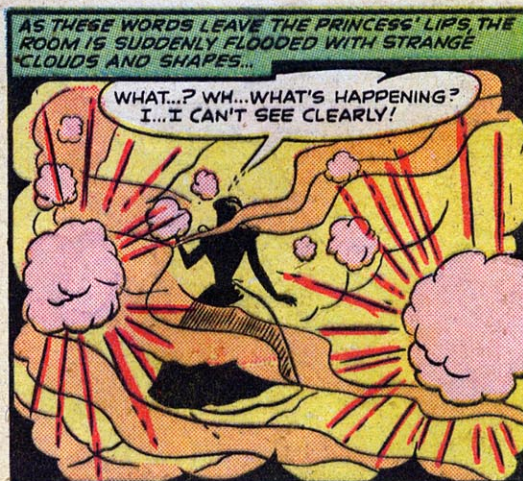
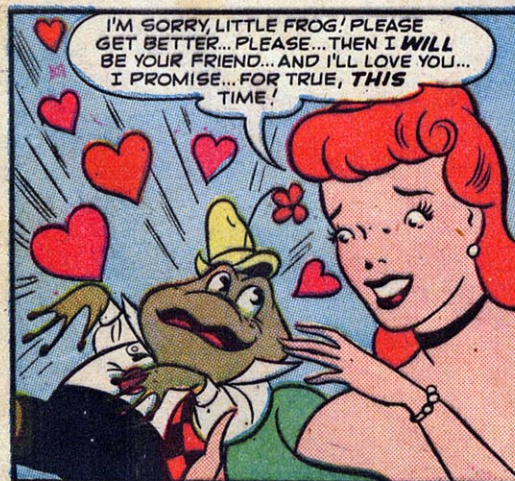
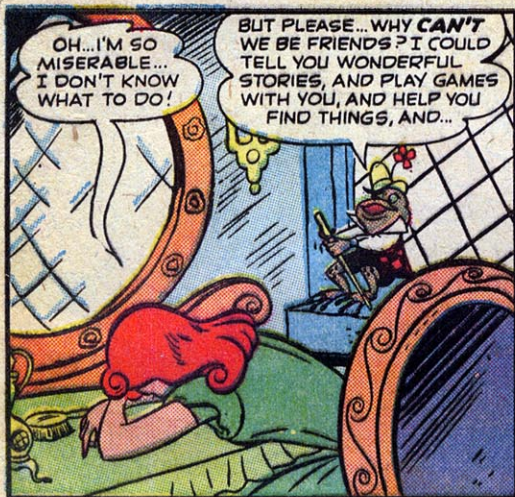
MANY YEARS AGO, THERE WAS A PROUD AND LOVELY PRINCESS WHOSE FATHER'S CASTLE WAS AT THE EDGE OF A GREAT DARK FOREST. ON WARM SUMMER DAYS, THE PRINCESS LOVED TO PLAY IN THE COOL SHADOWS OF THE TALL TREES. AND ON ONE SUCH DAY...







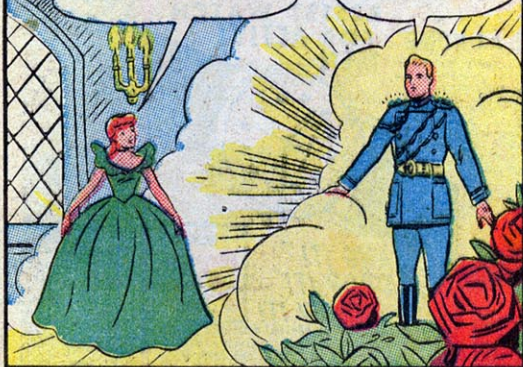




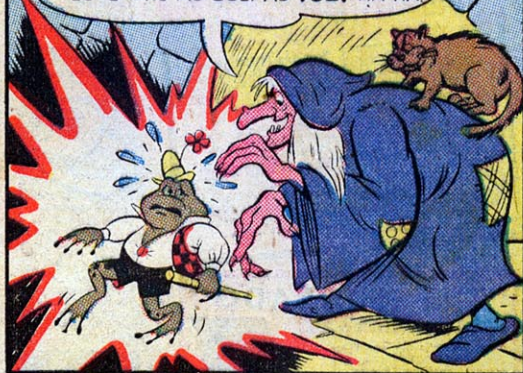
AND WHEN THE ROOM CLEARS, WHERE ONCE THERE WAS A FROG.

A PRINCE! WHERE DO YOU COME FROM, STRANGE AND HANDSOME PRINCE?

I WAS THE FROG, SWEET PRINCESS, MANY MONTHS AGO...

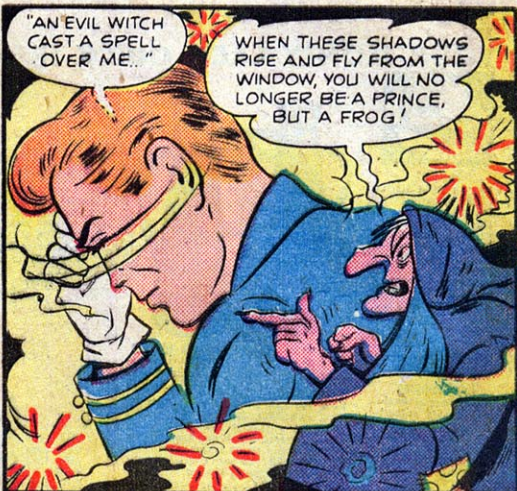


AND UNTIL YOU WIN THE LOVE OF A BEAUTIFUL PRINCESS, YOU WILL **REMAIN** A FROG...WHICH MEANS **FOREVER!** FOR WHAT WOMAN WOULD LOVE ONE AS UGLY AS **YOU!** HA-HA!



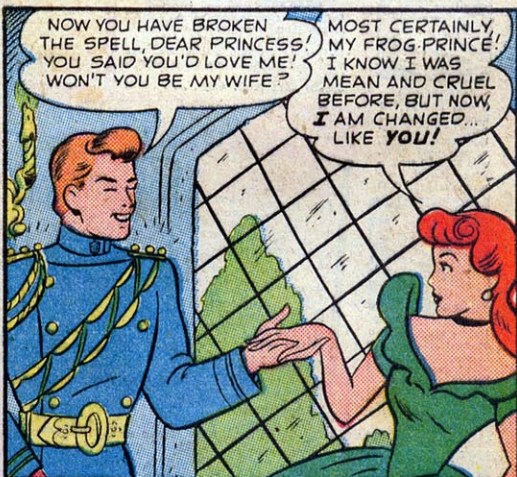
"AN EVIL WITCH CAST A SPELL OVER ME..."

WHEN THESE SHADOWS RISE AND FLY FROM THE WINDOW, YOU WILL NO LONGER BE A PRINCE, BUT A FROG!



NOW YOU HAVE BROKEN THE SPELL, DEAR PRINCESS! YOU SAID YOU'D LOVE ME! WON'T YOU BE MY WIFE?

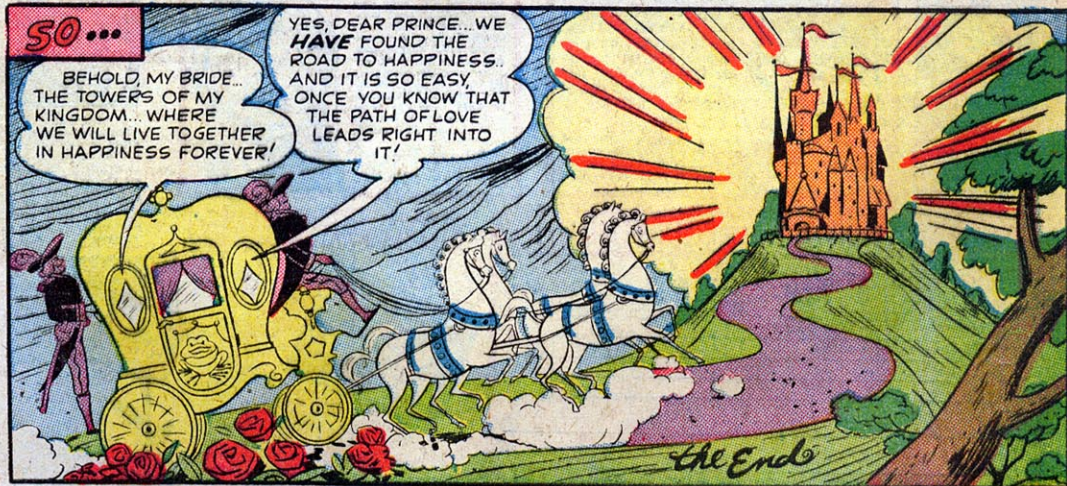
MOST CERTAINLY MY FROG-PRINCE! I KNOW I WAS MEAN AND CRUEL BEFORE, BUT NOW, I AM CHANGED... LIKE **YOU!**



SO...

BEHOLD, MY BRIDE... THE TOWERS OF MY KINGDOM... WHERE WE WILL LIVE TOGETHER IN HAPPINESS FOREVER!

YES, DEAR PRINCE... WE **HAVE** FOUND THE ROAD TO HAPPINESS... AND IT IS SO EASY, ONCE YOU KNOW THAT THE PATH OF LOVE LEADS RIGHT INTO IT!



WE GUARANTEE TO SAVE YOU MONEY!

YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE



The Ritz
Large 1 Karat Stone
— real sparkle! Very low priced for quick sales. Refined, impressive, smooth. Men — get this handsome ring now! Bargain! 1.98



The Champion
Super Special Guadalupe — a sure winner! Amazing! Real massive, many! Solid Gold Color effect. Big pseudo Diamond in centre flanked by 2 others. 4.95



Commando "55"
5 big, impressive Pseudo Diamonds of fiery brilliancy. Extra-heavy weight, natural Gold color, with \$750.00 appearance. Many! Commands respect! 3.55



"SUCCESS" STYLE
Heavy Ring for Men
To men who succeed in everything, we offer this distinguished Pseudo Diamond and Ruby Ring. Massive! The "Big Boss" style that thrills the ladies. Rich gold plating. Only 2.99



ROYALTY RING
For smart men
Magnificent simulation of a solid gold ring with centre ruby and diamonds that look like a fortune! Observe the perfection of its "royal" design the last word in masculine styling. Only ... 2.48



BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD GLASS at a special LOW PRICE! Well made of rugged metals and has specially ground magnification lenses. Such TERRIFIC POWER you won't believe your eyes! Get an intimate view of nature — the sky at night ... the birds, mountains, etc.

GO PLACES AND SEE THINGS!

Get a close-up of that neck-to-neck finish at the races, the flashing upcutter of the boxer, the quick pass down the football field, seashore scenes, etc. See what your neighbors are doing without being seen!
Special SALE price, only 2.94

FREE SHOCK 10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonderful quality of our merchandise. So we allow you 10 whole days to see, try, enjoy any article — right in your own home — without risk! FULL PRICE BACK QUICK if not thrilled! Write desired articles in coupon and rush at once! Pay price, plus postage, on delivery. Enjoy 10 days at OUR risk! It pays to deal with this reliable company.

2 IN 1 CASE & CIGARET LIGHTER



Slip your whole pack into this sleek, handsome, combination case and built-in, Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price 1.94

SHOCK RESIST WATCH FOR ACTIVE MEN



BANG IT! DROP IT! THROW IT!

The special, patented PROTECT-O-BALANCE feature every active man and boy has waited for. Now you can DROP IT, BANG IT, HIT IT and never worry. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS — You never pay one red cent for skilled labor costs! Accurate Swiss jewel movement! Red Sweep Second Hand! Numerals glow at night. Rich looking silver color case. Unbreakable crystal. Modern design! Supply limited due to international crisis. Get yours NOW while you can. Special price 7.97



Double Cluster
Enchanting ring for smart ladies. 20 small Pseudo Diamonds imported from Europe are hand set in twin clusters. Very feminine — dainty — refined! Only 2.94



Loyale Wedding Set
10 glistening brilliant to resemble diamonds featured in Loyale Wedding Ring set. Gorgeous gold color — fashionable! Complete! Both rings 2.94



Royal Peacock
15 Rhinestones in blazing rainbow hues: Ruby-red, Emerald-green, Sapphire-blue and Diamond-white colors. Exquisitely designed, so dainty! 1.98



BIRTH MONTH Ring for Ladies
Outstanding value! Glamorous simulation of your very own BIRTH STONE surrounded with sparkling JAMONS in rich gold color effect. A ring of thrilling beauty. Mention birth month when ordering 1.91



"SUBLIME" Engagement Ring
Heavy Weight Beautiful! NATURAL GOLD color effect. Has one big PSEUDO DIAMOND with 4 more on sides. Rich "princess" design. Very smart and wealthy looking. Amazing value 2.97

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with special jewel movement. Ideal for active women and girls, nurses, teachers, sportswomen, typists, housewives, etc. Case is dainty yet so sturdy! Has luminous hands and numbers for night reading. So feminine and petite, yet so accurate! 10-day MONEY BACK Guarantee and conditional free service certificate. Bargain price 7.97



Men's INITIAL Ring



Your own INITIAL in Raised Gold color effect firmly set on a BLUDD-RED stone. Flanked by 2 sparkling pseudo DIAMONDS imported from Europe. Ring made in 14 Karat Rolled Gold plate, very fashionably designed, rich in appearance.
WEAR IT WITH PRIDE!
Enjoy a lifetime — it's so handsomely masculine — so distinctive! Mention letter desired and send strip of paper for size. Bargain price 2.97

"ETERNAL LOVE" Engagement and Wedding Ring Set



Something special and very pretty! Imagine — 12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set! — NATURAL Gold color, exquisite design. Your price for both — 4.89. Yet they look like \$750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!

TRY AT OUR RISK!

You can't lose a penny! Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember — BOTH rings are yours for only 4.89. MAIL THE COUPON NOW.

"THE ELDORADO" Men's Distinctive Watch

"ELDORADO" — the watch for active men — last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color effect, chromed case. Unbreakable crystal. Luminous hands. Large sweep-second hand. Rugged case, built to take the "go!" Imported Swiss movement gives dependable service. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS, never a penny for skilled labor cost! Formerly 24.95, Special SALE PRICE, only 9.95.
10 DAY FREE TRIAL. Your money back quick if not delighted. RUSH COUPON NOW!



NOW 9.95

Tear out and mail this COUPON

CONSUMERS MART, Dept. 100 E 300

131 West 32nd Street, New York 1, N. Y.

Write articles desired on lines below. Pay price shown plus a few cents postage and express tax on delivery. THEN TRY 10 DAYS FREE! You take no risk! FULL PRICE BACK UNLESS THRILLED AND DELIGHTED!

NAME OF ARTICLE DESIRED	PRICE

NAME (Please print) _____

ADDRESS _____

CITY _____ STATE _____

PLEASE! Send ring along on this strip of paper wrapped around finger.

PRICES SMASHED!



Broadway
Fine LUXURY Design ULTRA SMART! A quality, massive ring for men in rolled gold plate 2 1/2 karat Pseudo Diamonds sparkle with a thousand rays of light. 3.88



AMAZING WEATHER "ROSE"

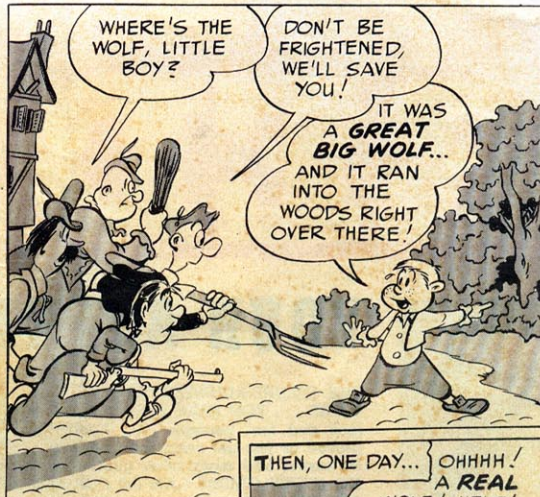
Place near window — see color changes like magic! RED allegedly indicates rain, storms; BLUE — fair and sunny; PURPLE — change coming! Amazes everyone! Beautiful, decorative flower pot green, 98¢.

"The BOY WHO CRIED WOLF!"

ONCE, LONG AGO, THERE WAS A LITTLE BOY WHO WANTED TO ATTRACT ATTENTION! HE THOUGHT AND THOUGHT AND FINALLY HIT ON WHAT HE BELIEVED TO BE A WONDERFUL PLAN...

I KNOW! I WILL YELL "WOLF! WOLF!" EVERYBODY WILL THINK A WOLF IS AFTER ME AND THE MEN FROM TOWN WILL COME TO SAVE ME!

WOLF!
WOLF!



WHERE'S THE WOLF, LITTLE BOY?

DON'T BE FRIGHTENED, WE'LL SAVE YOU!

IT WAS A **GREAT BIG WOLF...** AND IT RAN INTO THE WOODS RIGHT OVER THERE!

THAT BOY WAS VERY LUCKY THE WOLF RAN AWAY! HE'S A BRAVE LAD!

THESE PEOPLE THINK I AM VERY BRAVE! I'LL DO THIS SOME MORE... A LOT MORE!

SO, ALMOST EVERY DAY THE LITTLE BOY CRIED "WOLF! WOLF!" UNTIL FINALLY...

WOLF!
WOLF!
HELP!
WOLF!

HA! HA! HOW LONG DOES THAT LITTLE BOY THINK HE CAN FOOL US?

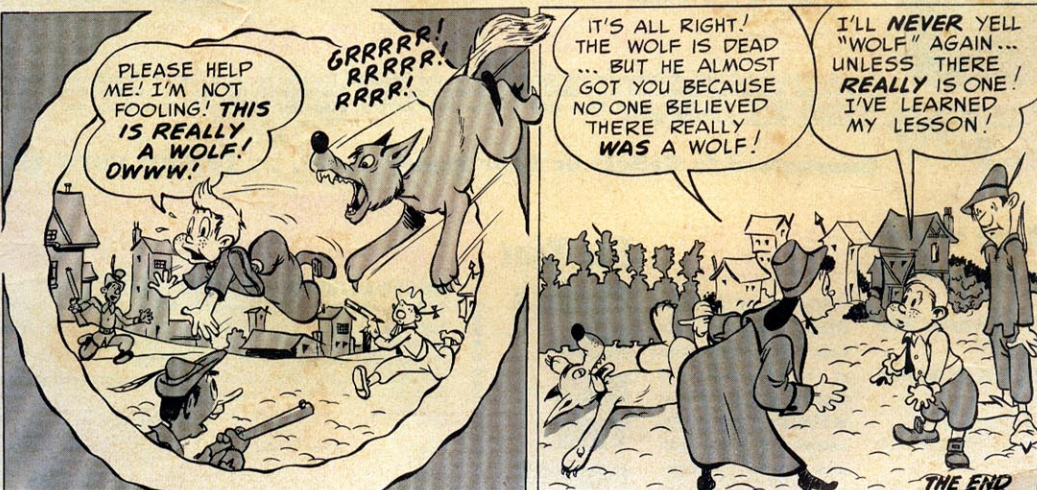
THERE ISN'T ANY WOLF! WE WON'T PAY ANY ATTENTION TO HIS JOKE!

THEN, ONE DAY...

OHhhh!
A **REAL WOLF!** HELP!
WOLF! WOLF!

NO ONE IS COMING TO SAVE ME! I HAVE FOOLED THEM TOO MANY TIMES... THEY DON'T EVEN LISTEN TO MY CRIES ANYMORE!

GRRRRR
RRRRRR!



PLEASE HELP ME! I'M NOT FOOLING! **THIS IS REALLY A WOLF!** OWWW!

GRRRRR!
RRRRRR!
RRRR!

IT'S ALL RIGHT! THE WOLF IS DEAD ... BUT HE ALMOST GOT YOU BECAUSE NO ONE BELIEVED THERE REALLY WAS A WOLF!

I'LL **NEVER** YELL "WOLF" AGAIN... UNLESS THERE **REALLY** IS ONE! I'VE LEARNED MY LESSON!

THE END

NEW! MAGIC PANEL FEATURE SLIMS LIKE MAGIC! LOOK SLIMMER, MORE YOUTHFUL REDUCE

YOUR APPEARANCE!

THE FIGURE-ADJUSTER MUST BE THE BEST GIRDLE YOU EVER WORE . . . YOU MUST FEEL MORE COMFORTABLE, and you MUST look and feel younger . . . Your shape MUST be noticeably improved or you get every cent back at once!

No matter how many other girdles you have tried, you can be sure: NO OTHER GIRDLE CAN DO FOR YOU MORE THAN THE FIGURE-ADJUSTER! No other girdle or supporter belt offers you more BELLY CONTROL, BULGE control, HOLD-IN and STAY-UP power . . . safely, scientifically. No other girdle can begin to approach the miracle-working FIGURE-ADJUSTER feature! Figure-Adjuster is LIGHT in weight (ideal for WARM weather) yet powerfully strong! Figure-Adjuster allows AIR to circulate through it, ABSORBS perspiration, is made by the most skilled craftsmen, and allows you to ADJUST it to just the right amount of BULGE-CONTROL you like and NEED for an IMPROVED FIGURE!

MAGIC PANEL CONTROL: No laces show when you wear a SLIMMING Figure-Adjuster. The control you get is completely COMFORTABLE . . . and GUARANTEES healthful, lasting support. Its satin TUMMY PANEL laces right up to meet the bra—NO MIDRIF BULGE! LIFTS and FLATTENS the tummy, SLIMS down the waist, TRIMS the hips and eliminates the "SPARE TIRE" waistline roll! The magic ADJUSTABLE, slimming, easily controlled panel is scientifically designed and is the result of testing different kinds of panels on thousands of women! Figure-Adjuster creates the "BALANCED PRESSURE" that gives each bulge the exact amount of RESTRAINT it requires. It gives you the right amount of SUPPORT where you need it MOST! Let Figure-Adjuster give you MORE figure control . . . for more of your figure . . . let it give you a more BEAUTIFUL FIGURE . . . the slimmer, trimmer figure that INVITES romance. You ACTUALLY APPEAR SLIMMER AT ONCE WITH THE MAGIC PANEL control of Figure-Adjuster. Colors nude, blue or white. Sizes 24 inch waist to 48, only \$4.98.

MAKE THIS TEST WITH YOUR OWN HANDS!

Clasp your hands over your ABDOMEN, press upwards and in gently but FIRMLY. You feel better, don't you! That's just what the UP-LIFT adjustable FIGURE-ADJUSTER does for you, only the FIGURE-ADJUSTER does it better. MAIL COUPON AND TEST IT AT HOME FOR 10 days FREE of our expense! NO OTHER GIRDLE AT ANY PRICE CAN GIVE YOU BETTER SUPPORT, can make you look better, feel better or appear slimmer and younger! Sizes 24 to 48 waist.

100% MONEY-BACK GUARANTEE!

Test the Figure-Adjuster at home for ten days FREE at our expense! It's sent on approval! It must do all we claim for it or return it after ten days and we'll send your money right back. We take all the risk . . . that's because we know that even though you may have tried many others you haven't tried the BEST until you have tried a FIGURE-ADJUSTER! MAIL COUPON NOW!

Guaranteed to Delight or Your Money Back . . . 10-DAY FREE TRIAL



TRULY SENSATIONAL AT

\$4.98

NOW

formerly \$6.50

TRIM UNWANTED INCHES OFF YOUR MIDRIF,!

waist and hips with real breathe-easy comfort. New scientific construction whittles away rolls and bulges . . . slimming, easy-to-adjust rayon satin tummy panel laces right up to your bra. In powerful elastic. White, light blue or nude. Small (25"-26"), Medium (27"-28"), Large (29"-30"), Extra Large (31"-32"). Also "PLUS" sizes for the fuller figure, XX (33"-35"), XXX (36"-38"), XXXX (39"-40"), XXXXX (41"-44"), 6X (45"-48").



You will look like and feel like this beautiful model in your new and improved cool—light weight FIGURE-ADJUSTER.

WHY DIET? TRY IT!

- TAKES INCHES OFF TUMMY!
- RAISES ABDOMEN AND KEEPS IT IN!
- LIKE MAGIC IT BRINGS IN WAIST
- MAKES SPREADING HIPLINES CONFORM TO FIRM BEAUTY
- SMOOTHES AND SLIMS THIGHS
- MAKES YOUR CLOTHES FIT BEAUTIFULLY

FREE!

"SECRETS OF LOVELINESS" booklet tells how to take advantage of correct choice of clothes, proper use of make-up and other secrets to help you look years younger, pounds and inches slimmer, will be included FREE with your order.

For Your Figure's Sake MAIL THIS COUPON NOW!

SEND NO MONEY

FIGURE-ADJUSTER CO., DEPT. 187
318 Market Street, Newark, New Jersey

Yes! Please rush "FIGURE-ADJUSTER" on approval. If not delighted I may return girdle within 10 days.

☐ I will pay postman \$4.98 plus postage.

☐ I enclose \$5.00, cash, check or money order, send postage prepaid. (I save up to 75c postage.)

Color 2nd color choice

Name Panty Girdle Girdle

Address

City Zone State

Please PRINT carefully. BE SURE TO GIVE YOUR SIZE